



Otis College of Art and Design
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The Ben Maltz Gallery at Otis College of Art and Design is pleased to present the exhibition:

Do it Now: Live Green

Exhibition Dates: August 25 – October 20, 2007

Opening reception: Saturday, August 25, 4-7pm

Featuring live music by DJ Paul V. of Indie 103.1, special appearance by the Chico Bag Plastic Bag Monster, and food and gifts courtesy of Whole Foods Market, Plaza El Segundo. Plus LA Biodiesel Brigade: Caravan to Otis. All are invited to bring their alternative fueled vehicles to Big Imagination Group, 3603 Hayden Ave, Culver City 90232 on Saturday, August 25 at 3pm. Caravan to Otis where vehicles have prime parking for viewing during opening reception.

***Do It Now: Live Green* opens at the Ben Maltz Gallery at Otis College of Art and Design August 25 and is on view through October 20, 2007** and focuses on the home, featuring products made from renewable, recycled, and repurposed sources by individuals and companies who are manufacturing and distributing their goods with environmental integrity in our community. The more individual consumers making informed choices on how they spend their money, the sooner economic structures can evolve from a “take what you can, don’t give anything back” model to one of cyclical renewal and longevity. This exhibition is a celebration of changing consciousness and innovation that is being implemented today, not tomorrow. *Do It Now: Live Green* is curated by Colette Brooks of Big Imagination Group and Biobling, Meg Linton of Ben Maltz Gallery at Otis, and Yvette Roman of Beyond the Lawn.

Participating artists, designers, architects and vendors: Arbor Sports, Babysoy, Big Imagination Group, Big Shrimpy, Biobling, BoGo Light, Bring Your Own, Calfee Design, Cardboard Robot, Caroma USA, Chico Bag, Dianna Cohen, Crate&Barrel, DJ Paul V, Eco-Me, Empire Solar Solutions, epOxy green, epOxy box, Glad Rags, Global Inheritance, Green to Grow, H3Environmental, HomeBlown US, IKEA, Jill’s Paints, Landis Kaufman, Knoend LLC, LA Biodiesel Coop, Levi Strauss, Linda Loudermilk, Little Radio EV, Livinggreen, LivingHomes, Amanda Lovelee, M Designs, MetaForm Studio, Holly MacKay, Martin Guitar, Native Organic, Natural High Lifestyle, Otis Fashion Department: Jessica Mead/Fanny Adams and Heather Pfeiffer/Camille French with Natalie Chanin, Patagonia, Topher Paterno, Project 7ten, Ralph Pucci, ReCellular Inc, Yvette Roman and Beyond the Lawn, Rubbersidewalks, Peter Schulberg, ECO-LA, SEA David Hertz Architects, SIGG, Skeuter, Sonic Fabric/Alyce Santoro, Sustainable Solutions Inc, Ventura Printing, Voltaic Systems, Roger White, Whole Foods Market Plaza El Segundo.

Public Programs in Conjunction with the Exhibition:

Sunday, September 9, 2007, 10am

Green Tour I: *Learning to Live Green*

Tickets: \$69, Lunch and transportation provided. To register, please call 310.665.6350. www.otis.edu/ce
Visit a private residence and learn how to grown an organic, drought resistant urban garden while reducing water usage by 85%; tour Little EV Radio and see the popular ZAP Cars; explore

(more)

a functioning biodiesel fueling station; speak with the owners of epOxy box and epOxy green about green building materials; tour a sustainable housing complex created by Mark Baez; and a green home designed by Roger White.

Sunday, September 16, 2007, 4pm, Otis Forum

Conversation *Zero Waste*

A panel of experts discusses the challenges that face modern cities in reducing pollution and how we can all live a life of *zero waste*. Panelists: Andrew Basmajian, Environmental Outreach Coordinator for the City of Santa Monica, Kreigh Hampel, Recycling Coordinator for the City of Burbank, and Keith Ropchock, Business Development Manager for WM Upstream; moderated by Colette Brooks of Big Imagination Group and Biobling.

Thursday, September 20, 2007, 7:30pm, Otis Forum

Conversation: *Greener Transportation*

A lively discussion about the future of sustainable transportation and vehicle technology with experts, Bill Reinert of Toyota and Reverend Gadget, founder of Left Coasts Electric, Inc., moderated by Colette Brooks.

Saturday, October 6, 2007, 10am

Green Tour II: *How Green is it on the Other Side?*

Tickets: \$69, Lunch and transportation provided.

To register, please call 310.665.6350. www.otis.edu/ce

Join us as we tour a green home in Malibu and speak with the owners Colette Brooks and Eric Cadora about living a sustainable lifestyle; stop by a client's home of Architect Roger White; explore a prefab residence in Venice designed by Living Homes; visit a beautiful residence created by David Hertz of Syndesis, Inc.; and finally, speak with the owners of Living Green and see their showroom of sustainable goods and building supplies.

Sunday, October 7, 4pm, 2007, Otis Forum

Screenings: *Ecology, Art:21 – Art in the Twenty First Century*

Artists Robert Adams, Mark Dion, Iñigo Manglano-Ovalle, and Ursula von Rydingsvard address the impact of human activity on the natural world and question scientific authority and the impact of technology on society. *Art:21 – Art in the Twenty-First Century* is a groundbreaking documentary television series focusing exclusively on contemporary visual art by artists working in the United States today.

Sunday, October 21, 4pm, 2007, Otis Forum

Lecture: *Radical Simplicity: Jim Merkel*

Jim Merkel is author of *Radical Simplicity*, and is the Sustainability Coordinator at Dartmouth College, and founder/director of the Global Living Project (GLP) in Vermont. Merkel initiated the GLP Summer Institute where teams of researchers attempted to live on an equitable portion of the biosphere. www.radicalsimplicity.org

Location: Otis College of Art and Design, 9045 Lincoln Blvd, Los Angeles, CA 90045

Parking & Admission: Free. Visitor parking in structure on La Tijera

Hours: Tue-Sat, 10am-5pm / Thu, 10am-7pm. Closed Mondays and major holidays (Sept 1-3)

Information: 310.665.6905, gallerinfo@otis.edu, www.otis.edu/benmaltzgallery

Gallery Tours: 310.665.6909 to schedule tours for school, museum or other groups.

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