

# Fashion Design

## Department Goals

The Fashion Department prepares students from diverse backgrounds to be fashion innovators by providing a professional environment in which students learn by working in tandem with top designers. Students in the Fashion Design Department will:

- Expand and perfect their artistic skills to support and enhance their future design careers.
- Learn necessary technical skills related to clothing construction.
- Develop a systematic, critical approach to problem solving at all levels of the design process.
- Acquire extensive professional information regarding fashion design.
- Demonstrate professionalism by meeting deadlines, effectively collaborating in teams, and working with professional designers.
- View fashion design in a broader socio economic, historical, and environmental context.
- Successfully articulate design ideas verbally, visually, and digitally.

# Fashion Design

Sophomore Year		Fall	Spring	Degree Requirements
FSD200/201	Sophomore Studio I/II	3.0	3.0	
FSD210/211	Fashion Illustration/Intro to Design	3.0	4.0	
FSD220/221	Pattern Drafting I/II	2.0	2.0	
FSD225	Sophomore Digital Design I	—	1.0	
FSD230/231	Model Drawing I/II	2.0	2.0	
ILML 200	Integrated Learning Lecture	—	3.0	<i>Descriptions for courses listed in grey boxes are located in the Liberal Arts and Sciences section.</i>
AHCS220	Contemporary Perspectives in Art and Design	3.0	—	
ENGL202	Sophomore English	3.0	—	
NSCI311/312	Textile Science I/II	2.0	2.0	
Total Credits per Semester		18.0	17.0	

Junior Year		Fall	Spring
FSD300/301	Junior Studio I/II	5.0	5.0
FSD312/313	Fashion Illustration III/IV	1.0	1.0
FSD324/325	Digital Design II/III	1.0	1.0
FSD330/331	Model Drawing III/IV	1.0	1.0
FSD360/361	Fashion Design I/II	3.0	2.0
FSD375	Apparel Manufacturing Practices	—	1.0
AHCS370/371	History of Costume I/II	2.0	3.0
	*Advanced Topics in English or Liberal Studies Elective	3.0	—
*MATH 136	Math for Artist & Designers	—	3.0
Total Credits per Semester		16.0	17.0

Senior Year		Fall	Spring
FSD400/401	Senior Studio I/II	6.0	6.0
FSD412/413	Fashion Illustration V/VI	1.0	1.0
FSD425 or FSD426	Digital Design IV or Digital Portfolio	1.0	—
FSD430	Model Drawing V	1.0	—
FSD460	Fashion Design III	3.0	—
FSD470	Marketing	1.0	—
FSD475	Portfolio Development	—	2.0
*AHCS 310	Art History Elective	—	3.0
*LIBS440	Senior Liberal Studies Capstone	3.0	—
*SSCI210	Social Science	—	3.0
Total Credits per Semester		16.0	15.0

\*These courses may be taken in either the fall or the spring semester.

Note: Some students may be required to take ENGL400 Great Speeches as determined by the School of Fashion Design.

Important note: All students must pass with a "C" grade or better in studio, design and illustration at all levels in order to continue with the fashion program. Working with a mentor is considered an earned privilege, not a right; therefore, students are required to maintain a "C+" g.p.a. in design and studio throughout the design process in order to work with a mentor.

# Fashion Design

## Course Descriptions

### Sophomore Studio

FSHD200/201 3 credits/3 credits  
Students develop patterns by draping muslin on dress forms, and producing basic garment construction and finishing. Students interpret and create three-dimensional design ideas.

### Fashion Illustration/Introduction to Design

FSHD210/211 3 credits/4 credits  
Students create a variety of figures as a basis for professional design sketches and develop skill in drawing technical flats. Advanced rendering, presentation techniques and introductory design comprise the second semester.

### Pattern Drafting I/II

FSHD220/221 2 credits/2 credits  
Using current garment industry techniques and procedures, students create patterns from blocks, body measurements and specifications, make corrections in fit and appearance, and complete custom garments and patterns reflecting their individual style.

### Sophomore Digital Design

FSHD225 1 credit  
Using the Macintosh computer, students are introduced to basic computer practices, internet usage, digital terminology and related computer equipment including the scanner, printer, and the Wacom tablet.

### Model Drawing

FSHD230/231 2 credits/2 credits  
Students draw from live male and female models to develop an awareness of the proportions and movement of the elongated fashion figure while maintaining correct anatomical structure. Additionally, this course explores the visualization of various fabrics and garments on the figure.

### Junior Studio I/II

FSHD300/301 5 credits/5 credits  
Students focus on sewing and construction techniques of "moderately-priced" garments. This course provides practical application of draping, sewing and pattern drafting. Visiting mentors guide and critique students' designs on professional models during fittings. Students learn the design creation process from interpretation of original sketch to finished garment.

*Prerequisite: FSHD200/201 Sophomore Studio I/II.*

### Fashion Illustration III/IV

FSHD 312/313 1 credit/1 credit  
This course works in conjunction with Design. Emphasis is placed on developing an organized approach to create effective illustrations in order to meet mentor problem deadlines. Second-semester work explores advanced drawing, painting, marker, and digital techniques in preparation for senior year.

*Prerequisite: FSHD211 Fashion Illustration/Intro to Design*

### Digital Design II/III

FSHD 324/325 1 credit/1 credit  
This course works in conjunction with Junior Design. Students advance their use of digital knowledge by combining Adobe Photoshop, Illustrator and Streamline, and they utilize these skills in creating their design sketches for mentor problems.

*Prerequisite: FSHD225 Digital Design I*

### Model Drawing III/IV

FSHD330/331 1 credit/1 credit  
This course further explores the fashion figure with focus on improved gesture, line quality, and accurate observation of clothing proportion and shape.

*Prerequisite: FSHD 231*

*NOTE: Students collaborating with mentors may be required to return back one week early from Winter break, as well as a possibly working over Spring break in order to participate in the Scholarship Benefit Show.*

# Fashion Design

## Course Descriptions

### Digital Portfolio

FSHD426 1 credit  
This advanced elective course utilizes and expands students' knowledge and application of digital skills applicable to their final portfolio.

*Prerequisite: FSHD325 Digital Design III*

### Model Drawing V

FSHD430 1 credit  
Students in this advanced drawing course develop a personal style through exploration of professional techniques and a variety of media. The second semester focuses on issues that pertain to portfolio development. Available to non-majors with department Chair approval.

*Prerequisite: FSHD330/331 Model Drawing III/IV.*

### Fashion Design III

FSHD460 3 credits  
Students design clothing alongside professional designers representing higher-priced apparel. Emphasis is placed on integrating classicism and originality, and using fine fabrics, finishing, and construction techniques, as well as producing design work on the same seasonal schedule as the fashion industry.

*Prerequisite: FSHD360/361 Fashion Design I/II.*

### Marketing

FSHD470 1 credit  
This lecture course explores the partnership between wholesale manufacturers and retailers when marketing a fashion product. The latter half introduces job search strategies in preparing for successfully entering the workplace.

### Portfolio Development

FSHD475 2 credits  
This course focuses on the development of a professional designer portfolio. Students target a specific area of interest for employment and produce groups with concept boards, color story, fabrics, trims, illustrations and technical drawings for each. This course culminates with a portfolio review and critique by manufacturers.

*Prerequisites: FSHD460 Fashion Design III and FSHD412 Fashion Illustration V*

### Fashion Design I/II

FSHD360/361 3 credits/2 credits  
Professional designers present design problems to be solved within the "moderately priced" market. Students develop ideas based on specific direction, fabric, color, etc. Sketches for garments are edited and critiqued under the guidance of professional designers. The spring semester focuses on the study of higher-priced apparel in preparation for senior level work.

*Prerequisite: FSHD211 Introduction to Design.*

### Apparel Manufacturing Practices

FSHD375 1 credit  
Lectures by fashion industry professionals and field trips supplement this survey course that explores all aspects of the apparel manufacturing process outside the realm of the design room.

### Senior Studio I/II

FSHD400/401 6 credits/6 credits  
This course provides practical application of draping, classic tailoring, and couture sewing and finishing techniques based on the higher priced "designer" market. Students learn the design creation process, from original sketch to finished garment. Visiting mentors guide and critique students' work on professional models during fittings.

*Prerequisite: FSHD300/301 Junior Studio I/II.*

### Fashion Illustration V/VI

FSHD412/413 1 credit/1 credit  
This advanced illustration class further develops students' professional illustration skills for higher-priced apparel. Students produce designer sketches with more complex fabric renderings and layering of garments, capturing a look appropriate to the mentor's direction.

*Prerequisite: FSHD 313 Fashion Illustration IV*

### Digital Design IV

FSHD425 1 credit  
Advanced digital course in which students create a group of technical flats in Adobe Illustrator as the basis for a digital collection to be included in their portfolios. Topics include flats, line sheets, fabric samples, repeat patterns, experimental croquis techniques, type, and layout.

*Prerequisite: FSHD325 Digital Design III*

## Course Descriptions

### Independent Study

FSHD999

Independent studies provide an opportunity for students to work closely and collaboratively with faculty on assignments that extend the scope of their current interests, or expand their expertise. Applications for independent study projects are reviewed and approved by the department Chair based on proposals submitted by interested students.

### Labs

The following lab classes may be required if a student's work does not meet the standards set by the department:

#### Construction Laboratory

This non-credit period is open to all students who need additional help in draping, pattern drafting, tailoring, or sewing.

#### Illustration Laboratory

This non-credit period is open to all students who need additional help in drawing and rendering.

#### Design Laboratory

This non-credit period is open to all students who need additional help in design.

## Department Faculty

### Rosemary Brantley

*Chair*

BFA (Fashion Design) Parsons School of Design. Student Designer of the Year. Founding Chair Otis Fashion Design Department. Designer for Kasper Joan Leslie-NYC, Jaeger of London, Rosemary Brantley for Staples- Los Angeles 1980 to present. Recipient of L.A. Fashion "Inspiration" Award, 2005.

### MariBeth Baloga

*Assistant Academic Chair, Professor*

MFA (Textiles) Indiana Univ., BS (Art Ed.) Kent State Univ. Textile instructor 1975 to present at Brooks College, Otis, FIDM, and UCLA Extension. Past Chair of the Textile Design Department, FIDM. Exhibiting fine artist.

### Jill Higashi-Zeleznik

*Assistant Design Chair, Professor*

BFA (Fashion Design) Otis. Freelance designer for Tommy Bahama and Bugle Boy. Design Director for Carole Little, Motherhood, Saint Germain. Head designer for Shryan, Theodoie, and Bronx Clothier's.

### Susan Baker

*Professor*

BA (English Literature) CSU Dominguez Hills, AA Degree (Fashion Design) LA Trade Tech. Coll. Involved in all phases of commercial manufacturing in the LA fashion industry since 1969.

### Aiko Beall

*Professor*

AA (General Education) Pierce Coll., Certificate with honors Parsons School of Design, Diploma Osaka Costume Art School, Diploma Yodogawa Fashion Design School, Degree (Aesthetics, Ikebana) Misho-Ryu. Student assistant in Christian Dior design studio, N.Y. Assistant Designer for Jacque Tiffeau N.Y., Jean Louis L.A.; Assistant to costume designers for ABC daytime TV "General Hospital." Designer for Emmys. Faculty member since 1979.

### Eddie Bledsoe

*Senior Lecturer*

MFA (Theatrical Design) USC; BS (Fashion Design) Woodbury Univ., BA (Design) UCLA. Menswear and costume designer for film and theatre. Published work includes "Art + Performance, the Life of Reza Abdoh." Designs archived in the Reza Abdoh Collection, NY Public Library. Recent design honors include New York Film Festival, "Rocket's Red Glare;" Los Angeles Independent Film Festival, "No Easy Way;" The Vienna Festival, "Quotations From a Ruined City."

### Brice Bowman

*Adjunct Professor*

MA CSU Sacramento; BA Cal St Univ S.F. Exhibits nationally and internationally.

### Jackie Doyle

*Professor*

BFA Art Center. Winner of the Rudi Gernreich Award from the NY Art Director' Club. Illustrator, the Neiman Marcus advertising department for Valentino, Chanel.

### Jane Engelman

*Textile and Resource Specialist*

*Senior Lecturer.*

BFA (Fashion Design) Otis. Perry Ellis Thimble Award. BFA Textile Design, University of Iowa, 1986. Teaching Credential Art K-12.

### Rosi Gabl

*Lecturer*

School of Art and Design Diploma (Dressmaking and Fashion Design) Basel, Switzerland; studied fashion illustration at Central Saint Martin's College of Art and Design, London. Best of Rosi Web Site.

### Kathryn Hagen

*Professor*

MFA (Fine Arts), BFA Otis; Certificate (Fashion) Parsons School of Design; studied painting at the Art Student's League. Artist and freelance illustrator. Author of *Fashion Illustration for Designers and Garb.*

# Fashion Design

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## Department Faculty

### Farnaz Harouni

*Lecturer*

BFA (Fashion Design) Otis. Winner of the Nolan Miller Thimble Award and the Rudi Gernreich National Design Award. Published in Vogue, Women's Wear Daily, California Apparel News. Designer for Tadashi, Kellwood, Guess. Evening and bridal designer and founder of Farnaz Couture.

### Morrison Jackson

*Senior Lecturer*

MFA (Theatre Design) USC; BFA (Theatre Design) and BA (Fashion Design) Stephens Coll. Assistant designer and patternmaker specializing in sportswear. Costume Designer and technician. Manager of 20th Century costume rental company. Cutter/drafter and tailor's assistant for feature films, television and theatre.

### Paul Keng

*Senior Lecturer*

BFA Otis. Fashion Designer/Merchandiser M.I.L.K.Y., Heaven Knows, Reality Check Inc., MZM Sport; Maxi Modo; Waters & Waters; Motherhood Maternity; TD4 Inc.

### Evelyne Poghosyan Khanyan

*Lecturer*

AA Atex 1997, Armenia. BFA Otis (Fashion Design) 2001, Winner of Gold Medal, Samsung Inst, Seoul, Korea; FGI Rudi Gernreich Scholarship; Finalist, Onward Koshiyama, Tokyo. Created Evelina Galli clothing line.

### Karolyn Kiisel

*Professor*

Studied at UCLA and UC Berkeley (Theatrical Costume Design). Industry designer for theater, film and television. Intimate apparel and children's wear designer. Designer for and owner of Jacaranda, specializing in contemporary dresses.

### Gail Knierim

*Associate Professor*

Diploma (Art) Royal Melbourne Inst. of Technology. Head designer for Australian fashion houses and private couture clientele in L.A.

### Sumi Lee

*Associate Professor*

BFA (Fashion Design) Otis. Freelance designer for special occasion dresses. Illustrator for costume designers. Head designer for Esquire, assistant designer for Glen Williams.

### Amanda B. Linder

*Assistant Professor*

BS (Fashion Design) Syracuse Univ. Experienced in flat pattern drafting, draping, technical drawing, illustration, clothing reproduction with complete sewing, construction, alterations and fitting. Specializes in costume design for feature films, television and theatre.

### Bill Martinez

*Lecturer*

BFA (Fashion Design) Otis. Nancy Heller thimble award. Product designer for Mattel.

### Michelle Lucas

*Associate Professor*

BFA (Fashion Design) Otis. Designer and illustrator for Mattel, Savannah, Esprit, Debra McGuire, and Contempo. Owner of and designer for Rouge and Butterfly, specializing in young designer dresses and sportswear.

### Evelyn McInerney

*Associate Professor*

AA Fashion Inst. of Technology, studied at UCLA (Vocational Education Teaching). Extensive design and manufacturing experience, specializing in junior dresses and sportswear in N.Y. and L.A.

### Chetna Mehta

*Senior Lecturer*

MA CSU Northridge, CSU Long Beach. Professional artist, designer and educator. Exhibited and collected nationally and internationally.

### Nora Minassian

*Lecturer*

BFA (Fashion Design) Otis. Winner of the First Prize Thimble Award from C Randall Brooks. Design Director and Owner of Nora-Minas Inc. Fashion Director for California Apparel Inc. Head Designer for Civility, Johnny Was, Anthony Moorcroft, Auditorium, Malibu Design Group. Founder/Designer of N.M. Design/Nora M.

### Alexis Montgomery

*Senior Lecturer*

AA (Fashion Design) Los Angeles Trade Tech. Coll. First through production patternmaker with 28 years experience in the garment industry, working both in-house and freelance for Mossimo, Lane Bryant, J.C. Penny, HSN.

### Aaron Paule

*Assistant Professor*

BFA (Fashion Design) Otis. Experience in L.A. garment industry designing for Free Wear, Jidai Industries, Symbol & Democracy. Freelance designer and illustrator for television and film.

### Nicolette Paulsen

*Professor*

West Valley Occupational Center (Draping). Freelance designer Fredricks of Hollywood, Dreamgirl Lingere, Isisport. Twenty-five years as Freelance design patternmaker. Owner/Designer, Whose Sari Now.

### Mitra Rajabi

*Adjunct Assistant Professor*

BFA (Fashion Design) Otis; studied at LA City Coll. (Fashion Design and Fine Arts). "Designer of the Year" Award (Otis), "Mizuno Grand Prize" winner 1989. Designer/illustrator for La Belle, Euphoric, Dr. Baby, Ceduxion; Founder of Peacock Inc. Menswear Store; Eleven years professional experience in designing for apparel manufacturers and retail.

### Karen Regoli-Arthur

*Adjunct Assistant Professor*

AFA (Fashion Design) Otis Extension. Designer, creator of custom wedding gowns and costumes; instructor for Los Angeles HeArt Project fashion residency program.

### Miguel Reyes

*Lecturer*

BFA (Illustration), Otis. Freelance painter, portrait artist, muralist, photographer, printer, stylist, art and fashion show producer. Vogue/Sotheby's Fashion Illustration Award, MTA Muralist.

### Diane Sisko

*Senior Lecturer*

BFA Purdue Univ. Costume and makeup for film, TV, UCS, LAUSD, Odyssey Theatre Co., John Anson Ford Theatre Director of Costume Program, LACC Theatre Academy; Member of Costumer's Guild & Costume Society of America.

### Francis Spitta

*Senior Lecturer*

BFA (Fashion Design) Otis. Freelance surface designer specializing in menswear and young men's prints, represented by "The Style Council" print studio in N.Y.

### Pat Stiles

*Associate Professor*

Studied at Pratt Inst. (Fine Art/Illustration); Parsons School of Design (Fashion Illustration). Fashion illustrator and graphic designer for film and advertising.

### Robert Tuggle

*Lecturer*

BFA (Fashion Design) Otis. Designer: Red Sand, Paul D'Avril/Introspect, Bum Equipment, Unionbay, Punch. Senior Designer : Land's End Youth, Tommy Bahama/Indigo Palms Denim. Design Director: 7 for All Mankind, The North Face, Columbia Sportswear. Senior Design Director: Old Navy. Contract Collection Designer: Wrangler Outdoor.

### Robert Valerio

*Senior Lecturer*

BA (Economics) UC San Diego. President of Kubic Marketing Inc.; Chairman of the Board International Association of Skateboard Companies; CEO Giant Skateboard Distribution.

## Department Faculty

# Fashion Design

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## Department Faculty

### Laurie Viapiano

*Senior Lecturer*

BFA (Fashion Design) Otis. Designer for Tommy Bahama, Dennis Goldsmith, and Catalina. Assistant Designer for Phyllis Sues, and Warren Z. Freelance Design and Illustration for Anne Cole, Authentic Fitness, Laurie Allyn, Avalon Blu, Apparel Ventures. Past Assistant Chair, Fashion Design, Otis.

### Wanda Weller

*Lecturer*

BFA (Fashion Design) Otis. Design Director for Patagonia, Group Director for Environmental and Communications Design for Ziba Design, Design Director of US Apparel for Adidas America, Designer and Product Manager for Ideation, Designer for Jantzen, Assistant Designer for MSSP Leon Max, Freelance Textile Designer for Fashion Initiatives. Speaker representative of Patagonia at IDSA's Regional Design Conference in San Francisco and in Washington DC. Member of Color Marketing Group.

### Jackie Wickser

*Associate Professor*

AA (Fashion Design) North Texas State Univ. 30 years experience in N.Y. and L.A. designer market as designer and pattern maker; pattern designer for Koos Van Den Akker, Gloria Sachs, Mark Eisen, Katayone Adeli and Rosae Nichols; consultant for Seven For All Mankind; work published in *Vogue*, *Elle*, *Paper*, *Mademoiselle*, *The Denver Post*, and *Sportswear International*.

### Leah Hoechung Won

*Lecturer*

BFA (Fashion) Otis. Head Designer for ReFresh. Freelance Computer Artist for 'Mattel Shanghai project', and for Christie Newman. Head Designer for HL by Herve Leger and for BCBG. St. John Knits: Head Assistant Designer 2000-2002, Assistant Designer, evening division, 1998-2000, Junior Designer, couture, collection and evening division 2002-2005. AWARDS: Critic award winner for St. John evening wear, Critic award winner for Anne Klein sportswear, CFDA Portfolio

### Tony Young

*Professor*

BFA (Fashion Design) Otis; Studied (Art History) Middlebury Coll. Interior design for BCBG store concepts; window displays for Saks, Neiman Marcus; designer and art director for runway collections, product design/fabric development, innovative construction techniques. Awards for product illustrations in *W*, *Vogue*, *WWD*.

### Susan Zarate

*Senior Lecturer*

BA CSU Fullerton. Costume illustrator for film and music industry, including "AI," "Amistad," "Batman and Robin," "To Wong Foo," "Anchorman," "Spiderman II;" fashion illustration for Absolut, Versace for *Vogue* magazine, Prada commercial; sketched and designed costumes for Madonna. Fashion illustrator for *Vogue*.

### Tuula Zivin

*Assistant Professor*

AA (Fashion Design) Brooks College. Extensive industry experience as head patternmaker for Compagnie BX, Bronx, Saint Germain, Motherhood, City Girl, and California Concepts; branded and private label customers include Neiman Marcus, Saks, Nordstrom, Fred Segal, and Shauna Stein. Technical consultant for patented Tummy Tuck jeans.