



Otis College of Art and Design

Media Alert

Street Smart: Three Days of Free Events Exploring Public Art

Lectures by Writers Lucy Lippard, Dick Hebdige; Pecha Kucha Presentation by 15 Artists/Collectives

Open-To-The-Public Events Sponsored by Otis College of Art and Design, Los Angeles

Day 1

WHO: Writer, curator, art historian and public art intellectual **Lucy Lippard** was among the first writers to recognize the de-materialization at work in conceptual art and was an early champion of feminist art. She is the author of eighteen books on contemporary art, and the recipient of a 1968 Guggenheim Fellowship, the Frank Mather Award for Criticism from the College Art Association, and two National Endowment for the Arts grants in criticism. She has written art criticism for *Art in America* and *The Village Voice*. Lippard's works, *The Lure of the Local: Senses of Place in a Multicentered Society* (1997) and *On the Beaten Track: Tourism, Art and Place* (1999), have particular relevance for public artists. Her most recent book, *Down Country: The Tano of the Galisteo Basin, 1250-1782*, is yet another relevant departure.

Lippard's writing has inspired artists' research and production on the relationship between visual art, space, activism, and the social and political uses of art. On November 10, Lippard will speak on landscape, history, place-making and tourism from an interdisciplinary perspective. The informal studio setting of the Otis MFA Public Practice program in the 18th Street Arts Center – formerly home to the historic production of Judy Chicago's "The Dinner Party" – will set the stage for an intimate and informal engagement with Lippard.

WHAT: *Farther Afield*, a public lecture by writer, curator, art historian and intellectual **Lucy Lippard**

18th Street Art Center is co-hosting this public lecture with Otis College of Art and Design's Graduate Public Practice program.

WHEN: Wednesday, November 10, 7:00pm

WHERE: Otis Graduate Public Practice at 18th Street Arts Center, 1657 18th St, Santa Monica, CA 90404. Free admission but limited seating; reservations suggested at publicpractice@otis.edu or (310) 846-2610. Directions available at <http://18thstreet.org/about/directions-and-hours> Additional information at www.otis.edu

Day 2

WHO: **Dick Hebdige** is a media theorist and sociologist most commonly associated with the study of subcultures, and their resistance against the mainstream of society. He has written extensively on contemporary art, media and culture and has published *Subculture: The Meaning of Style* (1979), *Cut 'n' Mix: Culture, Identity and Caribbean Music* (1987) and *Hiding in the Light: On Images and Things* (1988). He served as Dean of Critical Studies at California Institute of the Arts through the 1990s before moving to University of California, Santa Barbara (UCSB) where from 2001-2008 he directed the Interdisciplinary Humanities Center and from 2005-2008, co-directed the University of California Institute for Research in the Arts (UCIRA). He is currently a professor in the departments of Art and Film & Media Studies at UCSB and directs the UCIRA interdisciplinary Desert Studies Project.

In his public lecture on November 11, Hebdige will consider how far ideas about, and attitudes toward, youth and youth culture, consumerism, embodiment and bonding, the power of perversion, the politics of insubordination, friendship, sex and love have changed in the three decades since punk first exploded on the scene.

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WHAT: After the Fall: From Punk to Porn-etration to 'Let's be Facebook Frenzd!!', a public lecture by **Dick Hebdige**, writer, critic, sociologist, and expert on the punk subculture

Otis College of Art and Design's Fine Arts Department presents this lecture in conjunction with the **Santa Monica College Art Department**. Event is generously sponsored by the **Sant Monica College Associates**..

WHEN: Thursday, November 11, 7:30pm

WHERE: The Broad Stage, Santa Monica College Performing Arts Center 1310 11th Street, Santa Monica, CA 90401. Directions available at <http://thebroadstage.com/index.php/193>
The lecture is free and open to the public. Additional information available at <http://www.otis.edu> or by calling 310 665-6885.

Day 3

WHO: Fifteen Los Angeles public practice artists and collectives

WHAT: PUBLIC INTEREST: Projects & Prototypes, a Los Angeles-centric look at the burgeoning field of arts-based public projects and practices. Fifteen artists and collectives offer "pecha kucha" (rapid-fire) presentations to examine a range of arts approaches, followed by a series of peer-to-peer roundtable workshops.

This one-day event is dedicated to furthering dialogue within the Los Angeles public arts community, and is presented by Otis Graduate Public Practice, a higher degree college program, and by **Los Angeles Contemporary Exhibitions (LACE)** with its current year-long initiative, PUBLIC INTEREST, a series of installations, artist residencies and interventions to showcase contemporary art, architecture and design practices that challenge standard notions of public space through creative actions.

WHEN: Saturday, November 13, 9:30am-4:00pm

WHERE: LACE, 6522 Hollywood Boulevard, Los Angeles, 90028. Additional information available at <http://www.welcometolace.org> and at <http://www.otis.edu> or by calling 310 665-6800

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PRESS CONTACT: Sheri Mobley (323) 668-0874 smobley@mobleymarketing.com

About Otis: Founded in 1918, Otis College of Art and Design prepares diverse students of art and design to enrich our world through their creativity, their skill, and their vision. The College offers an interdisciplinary education for 1,200 full-time students, awarding BFA degrees in Advertising Design, Architecture/Landscape/Interiors, Digital Media, Fashion Design, Graphic Design, Illustration, Product Design, Painting, Photography, Sculpture/New Genres, and Toy Design; and MFA degrees in Fine Arts, Graphic Design, Public Practice, and Writing. Continuing Education offers certificate programs as well as personal and professional development courses. Information at <http://www.otis.edu>