

# OTIS

Otis College of Art and Design  
9045 Lincoln Boulevard, Los Angeles, California 90045  
Telephone 310 665 6800 Website [www.otis.edu](http://www.otis.edu)

MEDIA RELEASE - FOR IMMEDIATE RELEASE: JUNE, 2006

Media contact: Kathy MacPherson, [galleryinfo@otis.edu](mailto:galleryinfo@otis.edu), 310.665.6909.

The Ben Maltz Gallery at Otis College of Art and Design is pleased to present:

***Perspectives in the Crowd***

June 20-August 29, 2007 in the Bolsky Gallery

Public reception: Saturday, July 14, 6-8pm



***Perspectives in the Crowd*** is organized by the Ben Maltz Gallery at Otis College of Art and Design and Artist Tucker Neel, Guest Curator of the exhibition. It features over 50 short films projected larger than life inside the Bolsky Gallery by DIY documentarians found on YouTube.

With the aid of websites like YouTube, concerts, lectures, performances, dance parties, political rallies, really any type of event you can imagine, are documented like never before. Now thousands of users upload their own videos of their immediate experiences for the world to see.

How do websites like YouTube alter our perception of a single event? How do we navigate our world when we know that any situation can be captured, uploaded and saved on the internet? What does it mean to be an active spectator today? What does it mean to have so many people filming the same performance?

This exhibition investigates these questions by presenting these amateur films of one particular event, Daft Punk's 2006 performance at the Coachella Music Festival in Indio, CA, and displays the many ways these individuals have catalogued their experience on YouTube. By allowing for viewers to contemplate how technology such as digital cameras, camera phones and the internet is shaping and changing our participation and memory of singular events. This show emphasizes the desire people have to gather together for a shared experience as well as retell it again and again—instead of an oral tradition it is visual, digital, and viral.

(continued)

All the films were provided on disc and over the internet by the following individuals included in the exhibition:

Diana Castillo

Jeaneen Lund

Claudio D. Munoz Whiting

Emre Kocagil

Tasha Paul & Josh Smiley

Kasey Dixon

Juan-Carlos Ortega

Chelsey Davis

Ken Moire

Louis Kim

Sarah Comer

Noli Zaldivar Valencia

Julian Santarriaga Huerta

Glen Han

Mark Pedante

Michael Yonemura

Jeff Rockwell

Matt LaFleur

Mark Vela

Otis College of Art and Design is a non-profit entity and the presentation of this work is for display purposes only.

Location: Otis College of Art and Design, 9045 Lincoln Blvd, Los Angeles, CA 90045

Parking & Admission: Free. Visitor parking in structure on La Tijera.

Hours: Tue-Sat, 10am-5pm / Thu, 10am-7pm. Closed Mondays and major holidays

Gallery Office Hours: Mon-Fri, 10am-5pm

Information: 310.665.6905, [galleryinfo@otis.edu](mailto:galleryinfo@otis.edu), [www.otis.edu/benmaltzgallery](http://www.otis.edu/benmaltzgallery)

Gallery Tours: 310.665.6909 to schedule tours for school, museum or other groups.

#End#