

# Advertising Design Minor



The Advertising Design minor provides students with the opportunity to explore the world of advertising, focusing on how ideas, people, places, and products are branded, packaged, marketed and sold to specific demographics. Students critically engage the intersections between graphic design and advertising within a larger historical and cultural continuum, while investigating campaign development, art direction, and the role of ad agencies, as well as ideation, interaction, and social responsibility.

## Eligibility

The Advertising Design minor is open to all majors. Students must be on track in their major and in good academic standing, with fewer than 6 credits behind and a cumulative GPA of 2.0. Advertising Design minors may participate in the Communication Arts Department's senior show on a case-by-case basis with approval from the Department Chair.

## Required Courses

	Advertising Design LAS elective*	3.0	(any semester)
ADVT240	Advertising Workshop	2.0	(fall only)
ADVT353	Ideation Bootcamp	2.0	(spring only)
COMD229 -or-	Typography II -or-	3.0	(any semester)
	Advertising Design Studio Elective**		
ADVT351	Copywriting	2.0	(spring only)
ADVT473	On Screen Production & Concepts	2.0	(spring only)
	Advertising Design Studio Elective***	2.0	(any semester)

## Total Credits

**16.0**

\*A limited choice of LAS electives will count towards the Advertising Design minor, as determined each semester by the Interdisciplinary Studies Director, Communication Arts Chair and LAS Chair.

\*\*Communication Arts majors ONLY.

\*\*\*A limited choice of Studio Electives will count towards the Advertising Design minor, as determined each semester by the Interdisciplinary Studies Director and Communication Arts, Creative Action, Digital Media, Fine Arts and Product Design Departments.

See Liberal Arts and Sciences & Communication Arts Departments for course descriptions.

**Each enrolled student will receive an individual Academic Plan that outlines how this minor fits into their major.**

**For more information about the Advertising Design minor contact:**

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Interdisciplinary Studies  
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(310) 846 - 2632  
mjaquis@otis.edu  
www.otis.edu/minors**

**Kali Nikitas, Chair  
Communication Arts  
Ahmanson 608  
(310) 665 - 6841  
knikitas@otis.edu  
www.otis.edu/advertising-design-minor**

**Interdisciplinary Studies Program**

<b>Student Name:</b>										
<b>X Number:</b>										
<b>Fall 2020 Foundation</b>				<b>Spring 2021 Foundation</b>						
Course	Credits			Course	Credits			<b>YR Credits</b>		
	14				15			<b>29</b>		
<b>Fall 2021 Sophomore</b>				<b>Spring 2022 Sophomore</b>						
Course	Credits	Replaces	Notes	Course	Credits	Replaces	Notes			
ARLI250 Studio I	4			ARLI252 Studio II	4					
ARLI260 Technologies + Ecologies I	3			ARLI261 Technologies + Ecologies II	3					
ARLI270 Digital Media I	2			ARLI273 Digital Media II-B	3					
ARLI271 Digital Media II-A	2			ADVT353 Ideation Bootcamp	2		2 extra credits			
CRIT205 History + Theory I	3			CRIT206 History + Theory II	3					
CAIL200 Creative Action Lecture*	3			LIBS214 LAS Sophomore Elective*	3		A			
	17				18			<b>YR Credits</b>		
								<b>35</b>		
<b>Fall 2022 Junior</b>				<b>Spring 2023 Junior</b>						
Course	Credits	Replaces	Notes	Course	Credits	Replaces	Notes			
ARLI352 Studio III	4			ARLI353 Studio IV	5					
ARLI360 Technologies + Ecologies III	3			COMD229 Typography II	3		3 extra credits			
ARLI363 Planning to Plan	2			CAIL300 Creative Action Studio	2					
ADVT240 Advertising Workshop	2		2 extra credits	CRIT304 History + Theory III	2					
SSCI210 Social Science*	3			NSCI307 Natural Science*	3					
MATH246 Applied Trigonometry	3			LIBS314 LAS Upper Division Elective*	3		A			
	17				18			<b>YR Credits</b>		
								<b>35</b>		
<b>Fall 2023 Senior</b>				<b>Spring 2024 Senior</b>						
Course	Credits	Replaces	Notes	Course	Credits	Replaces	Notes			
ARLI454 Studio V	5			ARLI455 Studio VI	5					
ARLI362 Lighting Fundamentals	2			ARLI464 Design Development	2					
Advertising Design Electives	2	Studio Elect.		ARLI461 Constructions	3					
CRIT405 History + Theory IV	2			ARLI465 Presentation Techniques	2					
LIBS440 Capstone	3			ADVT351 Copywriting	2		2 extra credits			
				ADVT473 On Screen Production + Concepts	2		2 extra credits			
				CRIT406 History + Theory V	2					
	14				18			<b>YR Credits</b>		
								<b>32</b>		
<b>Totals:</b>										
	<b>Fall</b>							<b>Spring</b>		
	<b>62</b>							<b>69</b>		
								<b>Total Minor Credits</b>	<b>16</b>	
								<b>Total Degree Credits</b>	<b>131</b>	

\* These courses can be taken either fall or spring semester

A minimum of 3 credits of Advertising Design LAS Electives are required. An A on the Academic Plan indicates possibilities of where these courses will fit into your curriculum. A limited choice of LAS electives will count towards the Advertising Design minor, as determined each semester by the Interdisciplinary Studies Director, Communication Arts Chair and LAS Chair.

**STUDENT SIGNATURE OF AGREEMENT**

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Interdisciplinary Studies Program

<b>Student Name:</b>										
<b>X Number:</b>										
<b>Fall 20120 Foundation</b>					<b>Spring 2021 Foundation</b>					
CRN	Course	Credits			CRN	Course	Credits		<b>YR Credits</b>	
		14					15		29	
<b>Fall 2021 Sophomore</b>					<b>Spring 2022 Sophomore</b>					
CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes	
COMD207	Communication Studio I	3			COMD208	Communication Studio II	3			
COMD228	Typography I	3			COMD229	Typography II	3			
COMD234	Practicum I	1			COMD235	Practicum II	1			
ADVT240	Advertising Workshop	2	Studio Elect.		ADVT353	Ideation Bootcamp	2	Studio Elect.		
AHCS222	History of Graphic Design & Illustration	3			AHCS220	Contemporary Issues	3	A		
CAIL200	Creative Action Lecture*	3			LIBS214	LAS Sophomore Elective*	3	A		
		15					15		30	
<b>Fall 2022 Junior</b>					<b>Spring 2023 Junior</b>					
CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes	
COMD300	Design Communication Studio III	3			COMD301	Design Communication Studio IV	3			
COMD318	Publication	2			COMD319	Type & Alternative Media	2			
COMD334	Practicum III*	1			CAIL300	Creative Action Studio*	2			
COMD354	Professional Practice	2			ADVT351	Copywriting	2	Studio Elect.		
	Advertising Design Elective*	2	Studio Elect.		NSCI307	Natural Science*	3			
SSCI210	Social Science*	3			LIBS314	LAS Upper Division Elective	3	A		
MATH136	Math Elective*	3							YR Credits	
		16					15		31	
<b>Fall 2023 Senior</b>					<b>Spring 2024 Senior</b>					
CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes	
COMD453	Systems & Identity	3			COMD440	Senior Project	3			
COMD459	Visual Language	3			COMD483	Entrepreneur 101	2			
	Advertising Design Elective*	3	Studio Elect.		COMD458	Advanced Image Making	3			
	Studio Elective	1			ADVT473	On Screen Production + Concepts	2	Studio Elect.		
LIBS404	Senior Project/Research Paper	2				Studio Elective	2			
LIBS440	Capstone	3			LIBS314	LAS Upper Division Elective	3	A		
		15					15		30	
<b>Totals:</b>		<b>Fall</b>			<b>Spring</b>					<b>Total Minor Credits</b>
		60			60					16
										<b>Total Degree Credits</b>
										120

\* These courses can be taken either fall or spring semester

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		14					15		29	
<b>Fall 2021 Sophomore</b>					<b>Spring 2022 Sophomore</b>					
CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes	
COMD207	Communication Studio I	3			COMD208	Communication Studio II	3			
COMD216	Drawing + Painting I	3			COMD217	Drawing + Painting II	3			
ILUS218	Typography for Illustrators I	2			ILUS219	Typography for Illustrators II	2			
COMD234	Practicum I	1			COMD235	Practicum II	1			
AHCS222	History of Graphic Design & Illustration	3			ADVT353	Ideation Bootcamp	2	Studio Elect.		
CAIL200	Creative Action Lecture*	3			AHCS220	Contemporary Issues	3			
		15			LIBS214	LAS Sophomore Elective*	3		YR Credits	
							17		32	
<b>Fall 2022 Junior</b>					<b>Spring 2023 Junior</b>					
CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes	
ILUS300	Illustration Communication Studio III	3			ILUS301	Illustration Communication Studio IV	3			
ILUS310	Drawing & Painting III	2			CAIL300	Creative Action Studio*	2			
COMD334	Practicum III*	1				Printmaking Elective	2			
ILUS354	Professional Practice	2			ADVT351	Copywriting	2	Studio Elect.		
ADVT240	Advertising Workshop	2	Studio Elect.		NSCI307	Natural Science*	3			
SSCI210	Social Science*	3			LIBS314	LAS Upper Division Elective*	3			
MATH136	Math Elective*	3							YR Credits	
		16					15		31	
<b>Fall 2023 Senior</b>					<b>Spring 2024 Senior</b>					
CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes	
ILUS363	Alternative Materials	3			ILUS440	Senior Project	3			
	Studio Electives	2			ILUS404	Advanced Illustrative Applications	3			
	Advertising Design Elective	3	Studio Elect.		COMD483	Entrepreneur 101	2			
LIBS404	Senior Project/Research Paper	2				Advertising Design Elective	2	Studio Elect.		
LIBS440	Capstone	3			ADVT473	On Screen Production + Concepts	2	Studio Elect.		
		13			LIBS314	LAS Upper Division Elective	3		YR Credits	
							15		28	
<b>Totals:</b>		<b>Fall</b>			<b>Spring</b>					<b>Total Minor Credits</b>
		58			62					16
									<b>Total Degree Credits</b>	
									120	

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X Number:										
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CRN	Course	Credits			CRN	Course	Credits		YR Credits	
		14					15		29	
<b>Fall 2021 Sophomore</b>					<b>Spring 2022 Sophomore</b>					
CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes	
DGMD204	Storytelling for Digital Artists I	3			DGMD260	Studio Visits	2			
DGMD270	Basic 3D for Storytellers	2			ANIM230	Animation Basics	3			
DGMD285	Concept Development & Creativity	2			COMD229	Typography II*	3		Studio Elect.	
ADVT240	Advertising Workshop	2	Studio Elect.		ADVT353	Ideation Bootcamp	2		Studio Elect.	
AHCS310	Art History Elective	3	A		AHCS220	Contemporary Issues	3		A	
CAIL200	Creative Action Lecture*	3			LIBS214	LAS Sophomore Elective*	3		A	
		15					16		31	
<b>Fall 2022 Junior</b>					<b>Spring 2023 Junior</b>					
CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes	
DGMD304	Storytelling for Digital Artists II	3			ANIM325	Animation Explorations	2			
ANIM330	3D Animation I	3			ANIM331	3D Animation II	3			
DGMD354	Vis. Language of Film, Games & Design	2			CAIL300	Creative Action Studio*	2			
	Studio Elective	1				Advertising Design Elective*	2		Studio Elect.	
SSCI210	Social Science*	3			MATH136	Math Elective*	3			
NSCI307	Natural Science*	3			LIBS314	LAS Upper Division Elective*	3		A	
		15					15		30	
<b>Fall 2023 Senior</b>					<b>Spring 2024 Senior</b>					
CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes	
DGMD404	Senior Project I	3			DGMD405	Senior Project II	3			
DGMD410	Business Seminar I	2			DGMD411	Business Seminar II	2			
ANIM430	Practicum in Animation I	3			ANIM440	Practicum in Animation II	3			
DGMD450	Advanced Concept Development	2			ADVT351	Copywriting	2		Studio Elect.	
ANIM490	Advanced Animation Elective	2			ADVT473	On Screen Production + Concepts	2		Studio Elect.	
LIBS440	Capstone	3			LIBS314	LAS Upper Division Elective	3		A	
		15					15		30	
<b>Totals:</b>		<b>Fall</b>			<b>Spring</b>					
		59			61					
									<b>Total Minor Credits</b>	
									16	
									<b>Total Degree Credits</b>	
									120	

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CRN	Course	Credits			CRN	Course	Credits			YR Credits
		14					15			29
<b>Fall 2021 Sophomore</b>					<b>Spring 2022 Sophomore</b>					
CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes	
DGMD204	Storytelling for Digital Artists I	3			DGMD260	Studio Visits	2			
DGMD270	Basic 3D for Storytellers	2			GAME230	Game and Entertainment Basics	3			
DGMD285	Concept Development & Creativity	2			COMD229	Typography II	2		Studio Elect.	
ADVT240	Advertising Workshop	2	Studio Elect.		ADVT353	Ideation Bootcamp	2		Studio Elect.	
AHCS310	Art History Elective	3	A		AHCS220	Contemporary Issues	3		A	
CAIL200	Creative Action Lecture*	3			LIBS214	LAS Sophomore Elective*	3		A	
		15					16			YR Credits
										31
<b>Fall 2022 Junior</b>					<b>Spring 2023 Junior</b>					
CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes	
DGMD304	Storytelling for Digital Artists II	3			GAME325	CG for Digital Artists	2			
GAME330	Advanced Tools & Techniques I	3			GAME331	Advanced Tools & Techniques II	3			
DGMD354	Vis. Language of Film, Games & Design	2			CAIL300	Creative Action Studio*	2			
	Studio Elective	1				Advertising Design Elective*	2		Studio Elect.	
SSCI210	Social Science*	3			MATH136	Math Elective*	3			
NSCI307	Natural Science*	3			LIBS314	LAS Upper Division Elective*	3		A	
		15					15			YR Credits
										30
<b>Fall 2023 Senior</b>					<b>Spring 2024 Senior</b>					
CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes	
DGMD404	Senior Project I	3			DGMD405	Senior Project II	3			
DGMD410	Business Seminar I	2			DGMD411	Business Seminar II	2			
DGMD430	Practicum in Game & Entertainment I	3			DGMD440	Practicum in Game & Entertainment II	3			
DGMD450	Advanced Concept Development	2			ADVT351	Copywriting	2		Studio Elect.	
GAME490	Adv Game & Entertainment Elective	2			ADVT473	On Screen Production + Concepts	2		Studio Elect.	
LIBS440	Capstone	3			LIBS314	LAS Upper Division Elective	3		A	
		15					15			YR Credits
										30
<b>Totals:</b>		<b>Fall</b>			<b>Spring</b>					<b>Total Minor Credits</b>
		59			61					16
										<b>Total Degree Credits</b>
										120

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<b>Fall 2020 Foundation</b>					<b>Spring 2021 Foundation</b>						
CRN	Course	Credits			CRN	Course	Credits			YR Credits	
		14					15			29	
<b>Fall 2021 Sophomore</b>					<b>Spring 2022 Sophomore</b>						
CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes		
DGMD204	Storytelling for Digital Artists I	3			DGMD260	Studio Visits	2				
DGMD270	Basic 3D for Storytellers	2			MOTN230	Motion Design Basics	3				
DGMD285	Concept Development & Creativity	2			COMD229	Typography II	3		Studio Elect.		
ADVT240	Advertising Workshop	2		Studio Elect.	ADVT353	Ideation Bootcamp	2		Studio Elect.		
AHCS310	Art History Elective	3		A	AHCS220	Contemporary Issues	3		A		
CAIL200	Creative Action Lecture	3			LIBS214	LAS Sophomore Elective*	3		A		
		15					16			31	
<b>Fall 2022 Junior</b>					<b>Spring 2023 Junior</b>						
CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes		
DGMD304	Storytelling for Digital Artists II	3			MOTN325	Design Explorations	2				
MOTN330	Motion Graphics I	3			MOTN331	Motion Graphics II	3				
DGMD354	Vis. Language of Film, Games & Design	2			CAIL300	Creative Action Studio*	2				
	Studio Elective	1				Advertising Design Elective*	2		Studio Elect.		
SSCI210	Social Science*	3			MATH136	Math Elective*	3				
NSCI307	Natural Science*	3			LIBS314	LAS Upper Division Elective*	3		A		
		15					15			30	
<b>Fall 2023 Senior</b>					<b>Spring 2024 Senior</b>						
CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes		
DGMD404	Senior Project I	3			DGMD405	Senior Project II	3				
DGMD410	Business Seminar I	2			DGMD411	Business Seminar II	2				
MOTN430	Practicum in Motion Design I	3			MOTN440	Practicum in Motion Design II	3				
DGMD450	Advanced Concept Development	2			ADVT351	Copywriting	2		Studio Elect.		
MOTN490	Advanced Motion Design Elective	2			ADVT473	On Screen Production + Concepts	2		Studio Elect.		
LIBS440	Capstone	3			LIBS314	LAS Upper Division Elective	3		A		
		15					15			30	
<b>Totals:</b>		<b>Fall</b>					<b>Spring</b>			<b>Total Minor Credits</b>	<b>16</b>
		<b>59</b>					<b>61</b>			<b>Total Degree Credits</b>	<b>120</b>

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CRN	Course	Credits			CRN	Course	Credits		<b>YR Credits</b>	
		14					15		<b>29</b>	
<b>Fall 2021 Sophomore</b>					<b>Spring 2022 Sophomore</b>					
CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes	
FSHD202	Sophomore Studio I	4			FSHD203	Sophomore Studio II	4			
FSHD210	Fashion Illustration	3			FSHD213	Fashion Illustration/Intro to Design	3			
FSHD226	Digital Design I	2			FSHD323	Digital Design II	2			
AHCS372	History of Costume	3			NSCI312	Textile Science II	2			
NSCI311	Textile Science I	2			AHCS220	Contemporary Issues	3	A		
CAIL200	Creative Action Lecture*	3			LIBS214	Sophomore LAS Elective	3	A		
		17					17		<b>YR Credits</b>	
									<b>34</b>	
<b>Fall 2022 Junior</b>					<b>Spring 2023 Junior</b>					
CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes	
FSHD300	Junior Studio I	5			FSHD301/302	Junior Studio II	5			
FSHD325	Digital Design III	1			FSHD425	Digital Design IV	1			
FSHD353/356	Fashion Design & Illustration I	5			FSHD363	Fashion Design & Illustration II	3			
ADVT240	Advertising Workshop	2		2 extra credits	ADVT353	Ideation Bootcamp	2	Studio Elect.		
CAIL300	Creative Action Studio	2			COMD229	Typography II	3		3 extra credits	
MATH136	Math Elective*	3			SSCI210	Social Science*	3			
		18					17		<b>YR Credits</b>	
									<b>35</b>	
<b>Fall 2023 Senior</b>					<b>Spring 2024 Senior</b>					
CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes	
FSHD400	Senior Studio I	6			FSHD401	Senior Studio II	6			
FSHD463	Fashion Design & Illustration III	4			FSHD476	Portfolio Development	3			
	Advertising Design Elective	2		2 extra credits	ADVT351	Copywriting	2		2 extra credits	
LIBS405	Business of Fashion	2			ADVT473	On Screen Production + Concepts	2		2 extra credits	
LIBS440	Capstone	3			LIBS314	LAS Upper Division Elective	3	A		
		17					16		<b>YR Credits</b>	
									<b>33</b>	
<b>Totals:</b>		<b>Fall</b>			<b>Spring</b>					<b>Total Minor Credits</b>
		<b>66</b>			<b>65</b>					<b>16</b>
										<b>Total Degree Credits</b>
										<b>131</b>

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		14					15		29	
<b>Fall 2021 Sophomore</b>					<b>Spring 2022 Sophomore</b>					
CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes	
PNTG204	Painting I	3			PNTG214	Painting II	3			
SCNG204 -or-	Sculpture/New Genres I	3			FINA201	Sophomore Seminar II	2			
PHOT204	Photography I				COMD229	Typography II	3	Studio Elect.		
FINA200	Sophomore Seminar I	2				Studio Elective	2			
FINA216	Digital Media	2			AHCS310	Art History Elective	3	A		
AHCS226	Contemporary Art Survey	3			LIBS214	LAS Sophomore Elective*	3	A		
CAIL200	Creative Action Lecture*	3								
		16					16		32	
<b>Fall 2022 Junior</b>					<b>Spring 2023 Junior</b>					
CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes	
PNTG314	Painting III	3			FINA353	Studio IV	3			
CAIL300	Creative Action Studio*	2			ADVT353	Ideation Bootcamp	2	Studio Elect.		
ADVT240	Advertising Workshop	2	Studio Elect.		ADVT351	Copywriting	2	Studio Elect.		
	Studio Elective	2				Studio Elective	2			
	Studio Elective	2			MATH136	Math Elective*	3			
SSCI210	Social Science*	3			LIBS314	LAS Upper Division Elective*	3	A		
NSCI307	Natural Science*	3								
		17					15		32	
<b>Fall 2023 Senior</b>					<b>Spring 2024 Senior</b>					
CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes	
FINA470	Senior Studio I	5			FINA471	Senior Studio II	5			
	Advertising Design Electives*	2	Studio Elect.		FINA455	Professional Practices	2			
	Studio Elective	3			ADVT473	On Screen Production + Concepts	2	Studio Elect.		
LIBS440	Capstone/Senior Thesis	3				Studio Elective	2			
					LIBS314	LAS Upper Division Elective	3	A		
		13					14		27	
<b>Totals:</b>		<b>Fall</b>			<b>Spring</b>					<b>Total Degree Credits</b>
		60			60					120
									<b>Total Minor Credits</b>	
									16	

\* These courses can be taken either fall or spring semester

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STUDENT SIGNATURE OF AGREEMENT \_\_\_\_\_

DATE \_\_\_\_\_

I agree to follow this recommended academic plan as advised by the Interdisciplinary Studies Program, in collaboration with LAS and my major department, and understand that any unadvised deviations to this plan may result in my inability to graduate on time.

Interdisciplinary Studies Program

Student Name:										
X Number:										
<b>Fall 2020 Foundation</b>					<b>Spring 2021 Foundation</b>					
CRN	Course	Credits			CRN	Course	Credits		YR Credits	
		14					15		29	
<b>Fall 2021 Sophomore</b>					<b>Spring 2022 Sophomore</b>					
CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes	
PHOT204	Photography I	3			PHOT214	Photography II	3			
PNTG204 -or-	Painting I	3			PHOT230	Lighting Studio I	3			
SCNG204	Sculpture/New Genres I				FINA201	Sophomore Seminar II	2			
FINA200	Sophomore Seminar I	2			COMD229	Typography II	2	Studio Elect.		
FINA216	Digital Media	2			AHCS321	History of Photography	3			
AHCS226	Contemporary Art Survey	3			LIBS214	LAS Sophomore Elective*	3	A		
CAIL200	Creative Action Lecture*	3							YR Credits	
		16					16		32	
<b>Fall 2022 Junior</b>					<b>Spring 2023 Junior</b>					
CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes	
PHOT314	Photography III	3			FINA353	Studio IV	3			
CAIL300	Creative Action Studio*	2			ADVT353	Ideation Bootcamp	2	Studio Elect.		
ADVT240	Advertising Workshop	2	Studio Elect.		ADVT351	Copywriting	2	Studio Elect.		
	Studio Elective	2				Studio Elective	2			
	Studio Elective	2			MATH136	Math Elective*	3			
SSCI2010	Social Science*	3	A		NSCI307	Natural Science*	3			
LIBS314	LAS Upper Division Elective*	3	A						YR Credits	
		17					15		32	
<b>Fall 2023 Senior</b>					<b>Spring 2024 Senior</b>					
CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes	
FINA470	Senior Studio I	5			FINA471	Senior Studio II	5			
	Advertising Design Electives	2	Studio Elect.		FINA455	Professional Practices	2			
	Studio Elective	3			ADVT473	On Screen Production + Concepts	2	Studio Elect.		
LIBS440	Capstone/Senior Thesis	3				Studio Elective	2			
					LIBS314	LAS Upper Division Elective	3	A		
		13					14		YR Credits	
									27	
<b>Totals:</b>		<b>Fall</b>			<b>Spring</b>					<b>Total Minor Credits</b>
		60			60					15
										<b>Total Degree Credits</b>
										120

\* These courses can be taken either fall or spring semester

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STUDENT SIGNATURE OF AGREEMENT \_\_\_\_\_

DATE \_\_\_\_\_

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**Interdisciplinary Studies Program**

<b>Student Name:</b>										
<b>X Number:</b>										
<b>Fall 2020 Foundation</b>					<b>Spring 2021 Foundation</b>					
CRN	Course	Credits			CRN	Course	Credits		<b>YR Credits</b>	
		14					15		29	
<b>Fall 2021 Sophomore</b>					<b>Spring 2022 Sophomore</b>					
CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes	
SCNG204	Sculpture/New Genres I	3			SCNG214	Sculpture/New Genres II	3			
PNTG204 -or-	Painting I	3			FINA201	Sophomore Seminar II	2			
PHOT204	Photography I				COMD229	Typography II	3	Studio Elect.		
FINA200	Sophomore Seminar I	2				Studio Elective	2			
FINA216	Digital Media	2			AHCS310	Art History Elective	3	A		
AHCS226	Contemporary Art Survey	3			LIBS214	LAS Sophomore Elective*	3	A		
CAIL200	Creative Action Lecture*	3							<b>YR Credits</b>	
		16					16		32	
<b>Fall 2022 Junior</b>					<b>Spring 2023 Junior</b>					
CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes	
SCNG314	Sculpture/New Genres III	3			FINA353	Studio IV	3			
CAIL300	Creative Action Studio*	2			ADVT353	Ideation Bootcamp	2	Studio Elect.		
ADVT240	Advertising Workshop	2	Studio Elect.		ADVT351	Copywriting	2	Studio Elect.		
	Studio Elective	2				Studio Elective	2			
	Studio Elective	2			MATH136	Math Elective*	3	A		
SSCI210	Social Science*	3			LIBS314	LAS Upper Division Elective*	3	A		
NSCI307	Natural Science*	3							<b>YR Credits</b>	
		17					15		32	
<b>Fall 2023 Senior</b>					<b>Spring 2024 Senior</b>					
CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes	
FINA470	Senior Studio I	5			FINA471	Senior Studio II	5			
	Advertising Design Electives*	2			FINA455	Professional Practices	2			
	Studio Elective	3			ADVT473	On Screen Production + Concepts	2	Studio Elect.		
LIBS440	Capstone/Senior Thesis	3				Studio Elective	2			
					LIBS314	LAS Upper Division Elective	3	A		
		13							<b>YR Credits</b>	
							14		27	
<b>Totals:</b>		<b>Fall</b>			<b>Spring</b>					<b>Total Minor Credits</b>
		60			60					16
										<b>Total Degree Credits</b>
										120

\* These courses can be taken either fall or spring semester

**A** A minimum of 3 credits of Advertising Design LAS Electives are required. An **A** on the Academic Plan indicates possibilities of where these courses will fit into your curriculum. A limited choice of LAS electives will count towards the Advertising Design minor, as determined each semester by the Interdisciplinary Studies Director, Communication Arts Chair and LAS Chair.

**STUDENT SIGNATURE OF AGREEMENT** \_\_\_\_\_

**DATE** \_\_\_\_\_

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Interdisciplinary Studies Program

Student Name:										
X Number:										
<b>Fall 2020 Foundation</b>					<b>Spring 2021 Foundation</b>					
CRN	Course	Credits			CRN	Course	Credits		YR Credits	
		14					15		29	
<b>Fall 2021 Sophomore</b>					<b>Spring 2022 Sophomore</b>					
CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes	
PRDS200	Product Design Studio I	3			PRDS201	Product Design Studio II	3			
PRDS220	Integrated Design Creative Process I	2			PRDS221	Integrated Design Creative Process II	2			
PRDS252	Visual Communication I	3			PRDS253	Visual Communication II	2			
PRDS272	Digital Design I	2			PRDS273	Digital Design II	3			
ADVT240	Advertising Workshop	2		2 extra credits	ADVT353	Ideation Bootcamp	2		2 extra credits	
AHCS225	History of Product Design	3			AHCS220	Contemporary Issues	3			
CAIL200	Creative Action Lecture*	3			LIBS214	LAS Sophomore Elective*	3			
		18					18		36	
<b>Fall 2022 Junior</b>					<b>Spring 2023 Junior</b>					
CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes	
PRDS302	Product Design III	3			PRDS303	Product Design IV	3			
PRDS320	Integrated Design - Des Thinking III	2			PRDS333	Product Development Studio II	3			
PRDS332	Product Development Studio I	3			COMD229	Typography II	3		3 extra credits	
PRDS370	Digital Design III	2			ADVT351	Copywriting	2	Studio Elect.		
CAIL300	Creative Action Studio	2			SSCI210	Social Science*	3			
MATH136	Math Elective*	3			NSCI319	Anatomy & Ergonomics	3			
LIBS314	LAS Upper Division Elective*	3								
		18					17		35	
<b>Fall 2023 Senior</b>					<b>Spring 2024 Senior</b>					
CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes	
PRDS402	Product Design V	3			PRDS403	Design Studio VI	3			
PRDS432	Adv Product Development Studio III	3			PRDS421	Integrated Design - Adv Des Thinking VI	2			
PRDS472	Digital Design IV	3			PRDS433	Adv Product Development Studio IV	3			
	Advertising Design Elective*	2	Studio Elect.		PRDS473	Digital Design V	2			
LIBS440	Capstone	3			ADVT473	On Screen Production + Concepts	2		2 extra credits	
					LIBS314	LAS Upper Division Elective	3			
		14					15		29	
<b>Totals:</b>		<b>Fall</b>			<b>Spring</b>					
		<b>64</b>			<b>65</b>					
									<b>Total Minor Credits</b>	
									<b>16</b>	
									<b>Total Degree Credits</b>	
									<b>129</b>	

\* These courses can be taken either fall or spring semester

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A limited choice of LAS electives will count towards the Advertising Design minor, as determined each semester by the Interdisciplinary Studies Director, Communication Arts Chair and LAS Chair.

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DATE \_\_\_\_\_

**Interdisciplinary Studies Program**

<b>Student Name:</b>										
<b>X Number:</b>										
<b>Fall 2020 Foundation</b>					<b>Spring 2021 Foundation</b>					
Course	Credits				Course	Credits			YR Credits	
	14					15			29	
<b>Fall 2021 Sophomore</b>					<b>Spring 2022 Sophomore</b>					
Course	Credits	Replaces	Notes		Course	Credits	Replaces	Notes		
TOYD200	Toy Design I	3			TOYD201	Toy Design II	3			
TOYD232	Visual Communication I	3			TOYD233	Visual Communication II	3			
TOYD242	Design Prototyping I	3			TOYD243	Design Prototyping II	3			
TOYD250	Methods & Materials of Production I	2			TOYD251	Methods & Materials of Production II	2			
SSCI211	Child Psychology	3			AHCS236	History of Toys	3			
AHCS220	Contemporary Issues*	3	A		CAIL200	Creative Action Lecture*	3			
									YR Credits	
	17					17			34	
<b>Fall 2022 Junior</b>					<b>Spring 2023 Junior</b>					
Course	Credits	Replaces	Notes		Course	Credits	Replaces	Notes		
TOYD302	Toy Design III	3			TOYD303	Toy Design IV	3			
TOYD322	Drawing for Toy Designers	2			TOYD323	Drawing for Portfolio Development	3			
TOYD332	Visual Communication III	2			TOYD333	3D Visualization	3			
TOYD340	Design Prototyping III	3			ADVT353	Ideation Bootcamp	2		2 extra credits	
CAIL300	Creative Action Studio	2			LIBS314	LAS Upper Division Elective	3	A		
ADVT240	Advertising Workshop	2	2 extra credits		MATH136	Math Elective*	3			
LIBS314	LAS Upper Division Elective	3	A						YR Credits	
									34	
	17					17				
<b>Fall 2023 Senior</b>					<b>Spring 2024 Senior</b>					
Course	Credits	Replaces	Notes		Course	Credits	Replaces	Notes		
TOYD400	Toy Design V	4			TOYD402	Toy Design VI	3			
TOYD420	Digital Drawing & Illustration I	2			TOYD415	Career Development	2			
TOYD426	Games & Game Theory	3			TOYD430	Package Design	2			
COMD229	Typography II	3	3 extra credits		ADVT351	Copywriting	2	Studio Elect.		
NSCI308	Juvenile Anatomy & Ergonomics	3			ADVT470	Interactive Advertising	2		2 extra credits	
LIBS440	Capstone	3			ADVT473	On Screen Productions	2		2 extra credits	
					LIBS314	LAS Upper Division Elective	3	A		
									YR Credits	
	18					16			34	
<b>Totals:</b>										
	Fall					Spring				
	66					65				
									<b>Total Minor Credits</b>	
									16	
									<b>Total Degree Credits</b>	
									131	

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