

Advertising Design Minor



The Advertising Design minor provides students with the opportunity to explore the world of advertising, focusing on how ideas, people, places, and products are branded, packaged, marketed and sold to specific demographics. Students critically engage the intersections between graphic design and advertising within a larger historical and cultural continuum, while investigating campaign development, art direction, and the role of ad agencies, as well as ideation, interaction, and social responsibility.

Eligibility

The Advertising Design minor is open to all majors. Students must be on track in their major and in good academic standing, with fewer than 6 credits behind and a cumulative GPA of 2.0. Advertising Design minors may participate in the Communication Arts Department's senior show on a case-by-case basis with approval from the Department Chair.

Required Courses

	Advertising Design LAS elective*	3.0	(any semester)
ADVT240	Advertising Workshop	2.0	(fall only)
ADVT353	Ideation Bootcamp	2.0	(spring only)
COMD229 -or-	Typography II -or-	3.0	(any semester)
	Advertising Design Studio Elective**		
ADVT351	Copywriting	2.0	(spring only)
ADVT473	On Screen Production & Concepts	2.0	(spring only)
	Advertising Design Studio Elective***	2.0	(any semester)

Total Credits

16.0

*A limited choice of LAS electives will count towards the Advertising Design minor, as determined each semester by the Interdisciplinary Studies Director, Communication Arts Chair and LAS Chair.

**Communication Arts majors ONLY.

***A limited choice of Studio Electives will count towards the Advertising Design minor, as determined each semester by the Interdisciplinary Studies Director and Communication Arts, Creative Action, Digital Media, Fine Arts and Product Design Departments.

See Liberal Arts and Sciences & Communication Arts Departments for course descriptions.

Each enrolled student will receive an individual Academic Plan that outlines how this minor fits into their major.

For more information about the Advertising Design minor contact:

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Interdisciplinary Studies
 Ahmanson, room 606
 (310) 846 - 2632
 mjaquis@otis.edu
 www.otis.edu/minors

Elektra Grant, Academic Coordinator
Communication Arts
 Ahmanson 608
 (310) 665 - 6845
 lgrant@otis.edu
 www.otis.edu/advertising-design-minor

Interdisciplinary Studies Program

Student Name:										
X Number:										
Fall 2019 Foundation				Spring 2020 Foundation						
Course	Credits			Course	Credits			YR Credits		
	14				15			29		
Fall 2020 Sophomore				Spring 2021 Sophomore						
Course	Credits	Replaces	Notes	Course	Credits	Replaces	Notes			
ARLI250 Studio I	4			ARLI252 Studio II	4					
ARLI260 Technologies + Ecologies I	3			ARLI261 Technologies + Ecologies II	3					
ARLI270 Digital Media I	2			ARLI273 Digital Media II-B	3					
ARLI271 Digital Media II-A	2			ADVT353 Ideation Bootcamp	2		2 extra credits			
CRIT205 History + Theory I	3			CRIT206 History + Theory II	3					
CAIL200 Creative Action Lecture*	3			LIBS214 LAS Sophomore Elective*	3		A			
	17				18			YR Credits		
								35		
Fall 2021 Junior				Spring 2022 Junior						
Course	Credits	Replaces	Notes	Course	Credits	Replaces	Notes			
ARLI352 Studio III	4			ARLI353 Studio IV	5					
ARLI360 Technologies + Ecologies III	3			COMD229 Typography II*	3		3 extra credits			
ARLI363 Planning to Plan	2			CAIL300 Creative Action Studio	2					
ADVT240 Advertising Workshop	2		2 extra credits	CRIT304 History + Theory III	2					
SSCI210 Social Science*	3			NSCI307 Natural Science*	3					
MATH246 Applied Trigonometry	3			LIBS314 LAS Upper Division Elective*	3		A			
	17				18			YR Credits		
								35		
Fall 2022 Senior				Spring 2023 Senior						
Course	Credits	Replaces	Notes	Course	Credits	Replaces	Notes			
ARLI454 Studio V	5			ARLI455 Studio VI	5					
ARLI362 Lighting Fundamentals	2			ARLI464 Design Development	2					
Advertising Design Electives	2	Studio Elect.		ARLI461 Constructions	3					
CRIT405 History + Theory IV	2			ARLI465 Presentation Techniques	2					
LIBS440 Capstone	3			ADVT351 Copywriting	2		2 extra credits			
				ADVT473 On Screen Production + Concepts	2		2 extra credits			
				CRIT406 History + Theory V	2					
	14				18			YR Credits		
								32		
Totals:										
	Fall							Spring		
	62							69		
								Total Minor Credits	16	
								Total Degree Credits	131	

* These courses can be taken either fall or spring semester

A minimum of 3 credits of Advertising Design LAS Electives are required. An A in the Academic Plan indicates possibilities of where these courses will fit into your curriculum. A limited choice of LAS electives will count towards the Advertising Design minor, as determined each semester by the Interdisciplinary Studies Director, Communication Arts Chair and LAS Chair.

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CRN	Course	Credits			CRN	Course	Credits		YR Credits	
		14					15		29	
Fall 2020 Sophomore					Spring 2021 Sophomore					
CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes	
COMD207	Communication Studio I	3			COMD208	Communication Studio II	3			
COMD228	Typography I	3			COMD229	Typography II	3			
COMD234	Practicum I	1			COMD235	Practicum II	1			
ADVT240	Advertising Workshop	2	Studio Elect.		ADVT353	Ideation Bootcamp	2	Studio Elect.		
AHCS222	History of Graphic Design & Illustration	3			AHCS220	Contemporary Issues	3	A		
CAIL200	Creative Action Lecture*	3			LIBS214	LAS Sophomore Elective*	3	A		
		15					15		30	
Fall 2021 Junior					Spring 2022 Junior					
CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes	
COMD300	Design Communication Studio III	3			COMD301	Design Communication Studio IV	3			
COMD318	Publication	2			COMD319	Type & Alternative Media	2			
COMD334	Practicum III	1			CAIL300	Creative Action Studio*	2			
COMD354	Professional Practice	2			ADVT351	Copywriting	2	Studio Elect.		
	Advertising Design Elective*	2	Studio Elect.		NSCI307	Natural Science*	3			
SSCI210	Social Science*	3			LIBS314	LAS Upper Division Elective	3	A		
MATH136	Math Elective*	3								
		16					15		31	
Fall 2022 Senior					Spring 2023 Senior					
CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes	
COMD453	Systems & Identity	3			COMD440	Senior Project	3			
COMD458	Advanced Image Making	3			COMD483	Entrepreneur 101	2			
	Advertising Design Elective*	3	Studio Elect.		COMD459	Visual Language	3			
LIBS404	Senior Project/Research Paper	2				Studio Elective	2			
LIBS440	Capstone	3			ADVT473	On Screen Production + Concepts	2	Studio Elect.		
		14			LIBS314	LAS Upper Division Elective	3	A		
							15		29	
Totals:		Fall					Spring			Total Minor Credits
		59					60			16
									Total Degree Credits	
									119	

* These courses can be taken either fall or spring semester

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		14					15		29	
Fall 2020 Sophomore					Spring 2021 Sophomore					
CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes	
COMD207	Communication Studio I	3			COMD208	Communication Studio II	3			
COMD216	Drawing + Painting I	3			COMD217	Drawing + Painting II	3			
ILUS218	Typography for Illustrators I	2			ILUS219	Typography for Illustrators II	2			
COMD234	Practicum I	1			COMD235	Practicum II	1			
AHCS222	History of Graphic Design & Illustration	3			ADVT353	Ideation Bootcamp	2	Studio Elect.		
CAIL200	Creative Action Lecture*	3			AHCS220	Contemporary Issues	3	A		
		15			LIBS214	LAS Sophomore Elective*	3		YR Credits	
							17		32	
Fall 2021 Junior					Spring 2022 Junior					
CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes	
ILUS300	Illustration Communication Studio III	3			ILUS301	Illustration Communication Studio IV	3			
ILUS310	Drawing & Painting III	2			CAIL300	Creative Action Studio*	2			
COMD334	Practicum III	1				Printmaking Elective	2			
ILUS354	Professional Practice	2			ADVT351	Copywriting	2	Studio Elect.		
ADVT240	Advertising Workshop	2	Studio Elect.		NSCI307	Natural Science*	3			
SSCI210	Social Science*	3			LIBS314	LAS Upper Division Elective*	3	A		
MATH136	Math Elective*	3							YR Credits	
		16					15		31	
Fall 2022 Senior					Spring 2023 Senior					
CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes	
ILUS363	Alternative Materials	3			ILUS440	Senior Project	3			
	Studio Electives	2			ILUS404	Advanced Illustrative Applications	3			
	Advertising Design Elective	3	Studio Elect.		COMD483	Entrepreneur 101	2			
LIBS404	Senior Project/Research Paper	2				Advertising Design Elective	2	Studio Elect.		
LIBS440	Capstone	3			ADVT473	On Screen Production + Concepts	2	Studio Elect.		
		13			LIBS314	LAS Upper Division Elective	3	A	YR Credits	
							15		28	
Totals:		Fall			Spring			Total Minor Credits		
		58			62			16		
									Total Degree Credits	
									120	

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X Number:										
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CRN	Course	Credits			CRN	Course	Credits		YR Credits	
		14					15		29	
Fall 2020 Sophomore					Spring 2021 Sophomore					
CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes	
DGMD204	Storytelling for Digital Artists I	3			DGMD260	Studio Visits	2			
DGMD270	Basic 3D for Storytellers	2			ANIM230	Animation Basics	3			
DGMD285	Concept Development & Creativity	2			COMD229	Typography II*	3		Studio Elect.	
ADVT240	Advertising Workshop	2	Studio Elect.		ADVT353	Ideation Bootcamp	2		Studio Elect.	
AHCS310	Art History Elective	3	A		AHCS220	Contemporary Issues	3		A	
CAIL200	Creative Action Lecture*	3			LIBS214	LAS Sophomore Elective*	3		A	
		15					16		31	
Fall 2021 Junior					Spring 2022 Junior					
CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes	
DGMD304	Storytelling for Digital Artists III	3			ANIM325	Animation Explorations	2			
ANIM330	3D Animation I	3			ANIM331	3D Animation II	3			
DGMD354	Visual Language of Film, Games & Des	2			CAIL300	Creative Action Studio*	2			
	Studio Electives	1				Advertising Design Elective*	2		Studio Elect.	
SSCI210	Social Science*	3			MATH136	Math Elective*	3			
NSCI307	Natural Science*	3			LIBS314	LAS Upper Division Elective*	3		A	
		15					15		30	
Fall 2022 Senior					Spring 2023 Senior					
CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes	
DGMD404	Senior Project I	3			DGMD405	Senior Project II	3			
DGMD410	Business Seminar I	2			DGMD411	Business Seminar II	2			
ANIM430	Practicum in Animation I	3			ANIM440	Practicum in Animation II	3			
DGMD450	Advanced Concept Development	2			ADVT351	Copywriting	2		Studio Elect.	
ANIM490	Advanced Animation Elective	2			ADVT473	On Screen Production + Concepts	2		Studio Elect.	
LIBS440	Capstone	3			LIBS314	LAS Upper Division Elective	3		A	
		15					15		30	
Totals:		Fall			Spring				Total Minor Credits	
		59			61				16	
									Total Degree Credits	
									120	

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CRN	Course	Credits			CRN	Course	Credits			YR Credits
		14					15			29
Fall 2020 Sophomore					Spring 2021 Sophomore					
CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes	
DGMD204	Storytelling for Digital Artists I	3			DGMD260	Studio Visits	2			
DGMD270	Basic 3D for Storytellers	2			GAME230	Game and Entertainment Basics	3			
DGMD285	Concept Development & Creativity	2			COMD229	Typography II	2		Studio Elect.	
ADVT240	Advertising Workshop	2	Studio Elect.		ADVT353	Ideation Bootcamp	2		Studio Elect.	
AHCS310	Art History Elective	3	A		AHCS220	Contemporary Issues	3		A	
CAIL200	Creative Action Lecture*	3			LIBS214	LAS Sophomore Elective*	3		A	
		15					16			YR Credits
										31
Fall 2021 Junior					Spring 2022 Junior					
CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes	
DGMD304	Storytelling for Digital Artists II	3			GAME325	CG for Digital Artists	2			
GAME330	Advanced Tools & Techniques I	3			GAME331	Advanced Tools & Techniques II	3			
DGMD354	Visual Language of Film, Games & Des	2			CAIL300	Creative Action Studio*	2			
	Studio Electives	1				Advertising Design Elective*	2		Studio Elect.	
SSCI210	Social Science*	3			MATH136	Math Elective*	3			
NSCI307	Natural Science*	3			LIBS314	LAS Upper Division Elective*	3		A	
		15					15			YR Credits
										30
Fall 2022 Senior					Spring 2023 Senior					
CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes	
DGMD404	Senior Project I	3			DGMD405	Senior Project II	3			
DGMD410	Business Seminar I	2			DGMD411	Business Seminar II	2			
DGMD430	Practicum in Game & Entertainment I	3			DGMD440	Practicum in Game & Entertainment II	3			
DGMD450	Advanced Concept Development	2			ADVT351	Copywriting	2		Studio Elect.	
GAME490	Adv Game & Entertainment Elective	2			ADVT473	On Screen Production + Concepts	2		Studio Elect.	
LIBS440	Capstone	3			LIBS314	LAS Upper Division Elective	3		A	
		15					15			YR Credits
										30
Totals:		Fall			Spring					Total Minor Credits
		59			61					16
										Total Degree Credits
										120

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A minimum of 3 credits of Advertising Design LAS Electives are required. An A in the Academic Plan indicates possibilities of where these courses will fit into your curriculum. A limited choice of LAS electives will count towards the Advertising Design minor, as determined each semester by the Interdisciplinary Studies Director, Communication Arts Chair and LAS Chair.

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X Number:										
Fall 2019 Foundation					Spring 2020 Foundation					
CRN	Course	Credits			CRN	Course	Credits		YR Credits	
		14					15		29	
Fall 2020 Sophomore					Spring 2021 Sophomore					
CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes	
DGMD204	Storytelling for Digital Artists I	3			DGMD260	Studio Visits	2			
DGMD270	Basic 3D for Storytellers	2			MOTN230	Motion Design Basics	3			
DGMD285	Concept Development & Creativity	2			COMD229	Typography II	3	Studio Elect.		
ADVT240	Advertising Workshop	2	Studio Elect.		ADVT353	Ideation Bootcamp	2	Studio Elect.		
AHCS310	Art History Elective	3	A		AHCS220	Contemporary Issues	3	A		
CAIL200	Creative Action Lecture	3			LIBS214	LAS Sophomore Elective*	3	A		
		15					16		31	
Fall 2021 Junior					Spring 2022 Junior					
CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes	
DGMD304	Storytelling for Digital Artists II	3			MOTN325	Design Explorations	2			
MOTN330	Motion Graphics I	3			MOTN331	Motion Graphics II	3			
DGMD354	Visual Language of Film, Games & Des	2			CAIL300	Creative Action Studio*	2			
		2				Advertising Design Elective*	2	Studio Elect.		
SSCI210	Social Science*	3			MATH136	Math Elective*	3			
NSCI307	Natural Science*	3			LIBS314	LAS Upper Division Elective*	3	A		
		16					15		31	
Fall 2022 Senior					Spring 2023 Senior					
CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes	
DGMD404	Senior Project I	3			DGMD405	Senior Project II	3			
DGMD410	Business Seminar I	2			DGMD411	Business Seminar II	2			
MOTN430	Practicum in Motion Design I	3			MOTN440	Practicum in Motion Design II	3			
DGMD450	Advanced Concept Development	2			ADVT351	Copywriting	2	Studio Elect.		
MOTN490	Advanced Motion Design Elective	2			ADVT473	On Screen Production + Concepts	2	Studio Elect.		
LIBS440	Capstone	3			LIBS314	LAS Upper Division Elective	3	A		
		15					15		30	
Totals:		Fall			Spring					Total Minor Credits
		60			61					16
										Total Degree Credits
										121

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CRN	Course	Credits			CRN	Course	Credits		YR Credits	
		14					15		29	
Fall 2020 Sophomore					Spring 2021 Sophomore					
CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes	
FSHD202	Sophomore Studio I	4			FSHD203	Sophomore Studio II	4			
FSHD210	Fashion Illustration	3			FSHD213	Fashion Illustration/Intro to Design	3			
FSHD226	Digital Design I	2			FSHD323	Digital Design II	2			
AHCS372	History of Costume	3			NSCI312	Textile Science II	2			
NSCI311	Textile Science I	2			AHCS220	Contemporary Issues	3	A		
CAIL200	Creative Action Lecture*	3			LIBS214	Sophomore LAS Elective	3	A		
		17					17		YR Credits	
									34	
Fall 2021 Junior					Spring 2022 Junior					
CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes	
FSHD300	Junior Studio I	5			FSHD301	Junior Studio II	5			
FSHD325	Digital Design III	1			FSHD425	Digital Design IV	1			
FSHD353	Fashion Design & Illustration I	5			FSHD363	Fashion Design & Illustration II	3			
ADVT240	Advertising Workshop	2		2 extra credits	ADVT353	Ideation Bootcamp	2	Studio Elect.		
CAIL300	Creative Action Studio*	2			COMD229	Typography II	3		3 extra credits	
MATH136	Math Elective*	3			SSCI210	Social Science*	3			
		18					17		YR Credits	
									35	
Fall 2022 Senior					Spring 2023 Senior					
CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes	
FSHD400	Senior Studio I	6			FSHD401	Senior Studio II	6			
FSHD462	Fashion Design & Illustration III	4			FSHD476	Portfolio Development	3			
	Advertising Design Elective	2		2 extra credits	ADVT351	Copywriting	2		2 extra credits	
LIBS405	Business of Fashion	2			ADVT473	On Screen Production + Concepts	2		2 extra credits	
LIBS440	Capstone	3			LIBS314	LAS Upper Division Elective	3	A		
		17					16		YR Credits	
									33	
Totals:		Fall				Spring				Total Minor Credits
		66				65				16
									Total Degree Credits	
									131	

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		14					15			29
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CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes	
PNTG204	Painting I	3			PNTG214	Painting II	3			
SCNG204 -or-	Sculpture/New Genres I	3			FINA201	Sophomore Seminar II	2			
PHOT204	Photography I				COMD229	Typography II	3	Studio Elect.		
FINA200	Sophomore Seminar I	2				Studio Electives	2			
FINA216	Digital Media	2			AHCS310	Art History Elective	3	A		
AHCS226	Contemporary Art Survey	3			LIBS214	LAS Sophomore Elective*	3	A		
CAIL200	Creative Action Lecture*	3								
		16					16			32
Fall 2021 Junior					Spring 2022 Junior					
CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes	
PNTG314	Painting III	3			FINA353	Studio IV	3			
CAIL300	Creative Action Studio*	2			ADVT353	Ideation Bootcamp	2	Studio Elect.		
ADVT240	Advertising Workshop	2	Studio Elect.		ADVT351	Copywriting	2	Studio Elect.		
	Studio Electives	4				Studio Electives	2			
SSCI210	Social Science*	3			MATH136	Math Elective*	3			
NSCI307	Natural Science*	3			LIBS314	LAS Upper Division Elective*	3	A		
		17					15			32
Fall 2022 Senior					Spring 2023 Senior					
CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes	
FINA470	Senior Studio I	5			FINA471	Senior Studio II	5			
	Studio Elective	3			FINA455	Professional Practices	2			
	Advertising Design Electives*	2	Studio Elect.			Studio Electives	2			
LIBS440	Capstone/Senior Thesis	3			ADVT473	On Screen Production + Concepts	2	Studio Elect.		
					LIBS314	LAS Upper Division Elective	3	A		
		13					14			27
Totals:		Fall			Spring					Total Minor Credits
		60			60					16
										Total Degree Credits
										120

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Fall 2020 Sophomore					Spring 2021 Sophomore					
CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes	
PHOT204	Photography I	3			PHOT214	Photography II	3			
PNTG204 -or-	Painting I	3			PHOT230	Lighting Studio I	3			
SCNG204	Sculpture/New Genres I				FINA201	Sophomore Seminar II	2			
FINA200	Sophomore Seminar I	2			COMD229	Typography II	2	Studio Elect.		
FINA216	Digital Media	2			AHCS321	History of Photography	3			
AHCS226	Contemporary Art Survey	3			LIBS214	LAS Sophomore Elective*	3	A		
CAIL200	Creative Action Lecture*	3								
		16					16		32	
Fall 2021 Junior					Spring 2022 Junior					
CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes	
PHOT314	Photography III	3			FINA353	Studio IV	3			
CAIL300	Creative Action Studio*	2			ADVT353	Ideation Bootcamp	2	Studio Elect.		
ADVT240	Advertising Workshop	2	Studio Elect.		ADVT351	Copywriting	2	Studio Elect.		
	Studio Electives	4				Studio Electives	2			
SSCI2010	Social Science*	3			MATH136	Math Elective*	3			
LIBS314	LAS Upper Division Elective*	3	A		NSCI307	Natural Science*	3			
		17					15		32	
Fall 2022 Senior					Spring 2023 Senior					
CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes	
FINA470	Senior Studio I	5			FINA471	Senior Studio II	5			
	Studio Electives	3			FINA455	Professional Practices	2			
	Advertising Design Electives	2	Studio Elect.			Studio Electives	2			
LIBS440	Capstone/Senior Thesis	3			ADVT473	On Screen Production + Concepts	2	Studio Elect.		
					LIBS314	LAS Upper Division Elective	3	A		
		13					14		27	
Totals:		Fall			Spring					
		60			60			Total Degree Credits		
								120		
								Total Minor Credits		
								15		

* These courses can be taken either fall or spring semester

A minimum of 3 credits of Advertising Design LAS Electives are required. An A in the Academic Plan indicates possibilities of where these courses will fit into your curriculum. A limited choice of LAS electives will count towards the Advertising Design minor, as determined each semester by the Interdisciplinary Studies Director, Communication Arts Chair and LAS Chair.

STUDENT SIGNATURE OF AGREEMENT

DATE _____

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Interdisciplinary Studies Program

Student Name:										
X Number:										
Fall 2019 Foundation					Spring 2020 Foundation					
CRN	Course	Credits			CRN	Course	Credits		YR Credits	
		14					15		29	
Fall 2020 Sophomore					Spring 2021 Sophomore					
CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes	
PRDS200	Product Design Studio I	3			PRDS201	Product Design Studio II	3			
PRDS220	Integrated Design Creative Process I	2			PRDS221	Integrated Design Creative Process II	2			
PRDS252	Visual Communication I	3			PRDS253	Visual Communication II	2			
PRDS272	Digital Design I	2			PRDS273	Digital Design II	3			
ADVT240	Advertising Workshop	2		2 extra credits	ADVT353	Ideation Bootcamp	2		2 extra credits	
AHCS225	History of Product Design	3			AHCS220	Contemporary Issues	3			
CAIL200	Creative Action Lecture*	3			LIBS214	LAS Sophomore Elective*	3			
		18					18		36	
Fall 2021 Junior					Spring 2022 Junior					
CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes	
PRDS302	Product Design Studio III	3			PRDS303	Product Design Studio IV	3			
PRDS320	Integrated Design - Des Thinking III	2			PRDS333	Product Development Studio II	3			
PRDS332	Product Development Studio I	3			COMD229	Typography II*	3		3 extra credits	
PRDS370	Digital Design III	2			ADVT351	Copywriting	2	Studio Elect.		
CAIL300	Creative Action Studio	2			SSCI210	Social Science*	3			
MATH136	Math Elective*	3			NSCI319	Anatomy & Ergonomics	3			
LIBS314	LAS Upper Division Elective*	3								
		18					17		35	
Fall 2022 Senior					Spring 2023 Senior					
CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes	
PRDS402	Product Design Studio V	3			PRDS403	Product Design Studio VI	3			
PRDS432	Adv Product Development Studio III	3			PRDS421	Integrated Design - Adv Des Thinking VI	2			
PRDS472	Digital Design IV	3			PRDS433	Adv Product Development Studio IV	3			
	Advertising Design Elective*	2	Studio Elect.		PRDS473	Digital Design V	2			
LIBS440	Capstone	3			ADVT473	On Screen Production + Concepts	2		2 extra credits	
					LIBS314	LAS Upper Division Elective	3			
		14					15		29	
Totals:		Fall			Spring					Total Minor Credits
		64			65					16
										Total Degree Credits
										129

* These courses can be taken either fall or spring semester

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A limited choice of LAS electives will count towards the Advertising Design minor, as determined each semester by the Interdisciplinary Studies Director, Communication Arts Chair and LAS Chair.

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Interdisciplinary Studies Program

Student Name:										
X Number:										
Fall 2019 Foundation					Spring 2020 Foundation					
CRN	Course	Credits			CRN	Course	Credits		YR Credits	
		14					15		29	
Fall 2020 Sophomore					Spring 2021 Sophomore					
CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes	
SCNG204	Sculpture/New Genres I	3			SCNG214	Sculpture/New Genres II	3			
PNTG204 -or-	Painting I	3			FINA201	Sophomore Seminar II	2			
PHOT204	Photography I				COMD229	Typography II	3		Studio Elect.	
FINA200	Sophomore Seminar I	2				Studio Electives*	2			
FINA216	Digital Media	2			AHCS310	Art History Elective	3		A	
AHCS226	Contemporary Art Survey	3			LIBS214	LAS Sophomore Elective*	3		A	
CAIL200	Creative Action Lecture*	3								
		16					16		YR Credits	
									32	
Fall 2021 Junior					Spring 2022 Junior					
CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes	
SCNG314	Sculpture/New Genres III	3			FINA353	Studio IV	3			
CAIL300	Creative Action Studio*	2			ADVT353	Ideation Bootcamp	2		Studio Elect.	
ADVT240	Advertising Workshop	2		Studio Elect.	ADVT351	Copywriting	2		Studio Elect.	
	Studio Electives	4				Studio Electives	2			
SSCI210	Social Science*	3			MATH136	Math Elective*	3		A	
NSCI307	Natural Science*	3			LIBS314	LAS Upper Division Elective*	3		A	
		17					15		YR Credits	
									32	
Fall 2022 Senior					Spring 2023 Senior					
CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes	
FINA470	Senior Studio I	5			FINA471	Senior Studio II	5			
	Studio Electives	3			FINA455	Professional Practices	2			
	Advertising Design Electives*	2				Studio Electives	2			
LIBS440	Capstone/Senior Thesis	3			ADVT473	On Screen Production + Concepts	2		Studio Elect.	
					LIBS314	LAS Upper Division Elective	3		A	
		13					14		YR Credits	
									27	
Totals:		Fall			Spring					Total Minor Credits
		60			60					16
										Total Degree Credits
										120

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DATE _____

Interdisciplinary Studies Program

Student Name:										
X Number:										
Fall 2019 Foundation					Spring 2020 Foundation					
Course	Credits				Course	Credits			YR Credits	
	14					15			29	
Fall 2020 Sophomore					Spring 2021 Sophomore					
Course	Credits	Replaces	Notes		Course	Credits	Replaces	Notes		
TOYD200 Toy Design I	3				TOYD201 Toy Design II	3				
TOYD232 Visual Communication I	3				TOYD233 Visual Communication II	3				
TOYD242 Design Prototyping I	3				TOYD243 Design Prototyping II	3				
TOYD250 Methods & Materials of Production I	2				TOYD251 Methods & Materials of Production II	2				
SSCI211 Child Psychology	3				AHCS236 History of Toys	3				
AHCS220 Contemporary Issues*	3	A			CAIL200 Creative Action Lecture*	3				
									YR Credits	
	17					17			34	
Fall 2021 Junior					Spring 2022 Junior					
Course	Credits	Replaces	Notes		Course	Credits	Replaces	Notes		
TOYD302 Toy Design III	3				TOYD303 Toy Design IV	3				
TOYD322 Drawing for Toy Designers	2				TOYD323 Drawing for Portfolio Development	3				
TOYD332 Visual Communication III	2				TOYD333 3D Visualization	3				
TOYD340 Design Prototyping III	3				ADVT353 Ideation Bootcamp	2		2 extra credits		
CAIL300 Creative Action Studio*	2				LIBS314 LAS Upper Division Elective	3	A			
ADVT240 Advertising Workshop	2		2 extra credits		MATH136 Math Elective*	3				
LIBS314 LAS Upper Division Elective	3	A							YR Credits	
	17					17			34	
Fall 2022 Senior					Spring 2023 Senior					
Course	Credits	Replaces	Notes		Course	Credits	Replaces	Notes		
TOYD400 Toy Design V	4				TOYD402 Toy Design VI	3				
TOYD420 Digital Drawing & Illustration I	2				TOYD415 Career Development	2				
TOYD426 Games & Game Theory	3				ADVT351 Copywriting	2		Studio Elect.		
COMD229 Typography II	3		3 extra credits		TOYD430 Package Design	2				
NSCI308 Juvenile Anatomy & Ergonomics	3				ADVT470 Interactive Advertising	2		2 extra credits		
LIBS440 Capstone	3				ADVT473 On Screen Productions	2		2 extra credits		
					LIBS314 LAS Upper Division Elective	3	A			
	18					16			YR Credits	
									34	
Totals:										
	Fall				Spring					
	66				65					
									Total Minor Credits	
									16	
									Total Degree Credits	
									131	

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