

# Advertising Design Minor



The Advertising Minor provides students with the opportunity to explore the world of advertising, focusing on how ideas, people, places, and products are branded, packaged, marketed and sold to specific demographics. Students critically engage the intersections between graphic design and advertising, investigating campaign development, art direction, the role of ad agencies, as well as critical issues of ideation, interaction, and social responsibility. Advertising Design minors may participate in the Communication Arts Department's senior show on a case-by-case basis with approval from the Department Chair.

## **Eligibility**

Open to Communication Arts, Digital Media, and Fine Arts majors. Architecture/Landscape/ Interiors, Product Design and Toy Design majors are eligible on a case-by-case basis, with approval from their respective Department Chairs, and may require course approvals and/or additional credits over 130 to complete.

## **Required Courses**

COMD207	Communication Studio I	3.0	(any semester)
-or- COMD208	Communication Studio II		
AHCS222	History of Graphic Design/ Advertising/Illustration*	3.0	(spring semester)
COMD218	Typography I	2.0	(any semester)
-or- COMD219	Typography II		
	Advertising electives	5.0	(any semester)

## **Total Credits**

**13.0**

All COMD courses will fulfill studio electives for all majors.

\* AHCS222 also fulfills Com Arts major requirement. Digital Media majors will take AHCS222 in place of AHCS310 in the sophomore year. All other majors will take AHCS222 in place of ENGL202 in the sophomore year.

**Each enrolled student will receive an individual Academic Plan that outlines how this minor fits into their major.**

**For more information about the Advertising Design minor contact:**

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Communication Arts  
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www.otis.edu/advertising-design-minor**



**Architecture/Landscape/Interiors major w/ Advertising Design minor**  
Recommended Academic Plan in accordance with the 2013-14 Academic Catalog (The Hoot)

Otis College of Art and Design

**Interdisciplinary Studies Program**

<b>Student Name:</b>									
<b>X Number:</b>									
<b>Fall Foundation</b>					<b>Spring Foundation</b>				
CRN	Course	Credits			CRN	Course	Credits		
		16					15		<b>YR Credits</b> 31
<b>Fall Sophomore</b>					<b>Spring Sophomore</b>				
CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes
ARL1250	Studio I	4			ARL1252	Studio II	4		
ARL260	Technologies + Ecologies I	3			ARL261	Technologies + Ecologies II	3		
ARL270	Digital Media I	2			ARL273	Digital Media II-B	3		
ARL271	Digital Media II-A	2			CRIT206	History + Theory II	3		
CRIT205	History + Theory I	3			AHCS222	History of Graphic Design/ Illustration/Advertising Design	3	ENGL202	twice a week
ILML200	Creative Action Lecture	3							
		17					16		<b>YR Credits</b> 33
<b>Fall Junior</b>					<b>Spring Junior</b>				
CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes
ARL1350	Studio III	5			ARL1353	Studio IV	5		
ARL1360	Technologies + Ecologies III	3			COMD219	Typography II**	2	studio elect.	
ARL1363	Planning to Plan	2			ILMS300	Creative Action Studio*	2		
COMD207	Communications Studio I**	3	ARL475	1 extra credit	CRIT306	History + Theory IV	2		
CRIT305	History + Theory III	2			NCSI307	Natural Science	3		
MATH246	Applied Trigonometry	3			LIBS410/ENGL400	ENGL or LAS Elective	3		
		18					17		<b>YR Credits</b> 35
<b>Fall Senior</b>					<b>Spring Senior</b>				
CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes
ARL1454	Studio V	5			ARL1455	Studio VI	5		
ARL1460	Detail Development	2			ARL1462	Constructions	4		
	Advertising Elective	2	ARL1362		ARL1465	Presentation Techniques	2		
	Advertising Elective	3	studio elect.	1 extra credit	CRIT406	History + Theory VI	2		
CRIT405	History + Theory V	2			SSCI210	Social Science	3		
LIBS440	Senior Liberal Studies Capstone	3							
		17					16		<b>YR Credits</b> 33
<b>Totals:</b>		<b>Fall</b> 68			<b>Spring</b> 64				<b>Total Minor Credits</b> 13
									<b>Total Degree Credits</b> 132

\* These courses can be taken either fall or spring semester

\*\* Students can choose between COMD207 in fall or COMD208 in spring, and between COMD218 in fall or COMD219 in spring.

**STUDENT SIGNATURE OF AGREEMENT**

DATE

I agree to follow this recommended academic plan as advised by the Interdisciplinary Studies Program, in collaboration with LAS and my major department, and understand that any unadvised deviations to this plan may result in my inability to graduate on time.



**Com Arts: Graphic Design major w/ Advertising Design minor**  
 Recommended Academic Plan in accordance with the 2013-14 Academic Catalog (The Hood)

Otis College of Art and Design

**Interdisciplinary Studies Program**

<b>Student Name:</b>										
<b>X Number:</b>										
<b>Fall Foundation</b>					<b>Spring Foundation</b>					
CRN	Course	Credits			CRN	Course	Credits			YR Credits
		16					15			31
<b>Fall Sophomore</b>					<b>Spring Sophomore</b>					
CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes	
COMD207	Communication Studio I	3			COMD208	Communication Studio II	3	n/a	***see below	
COMD218	Typography I	2			COMD219	Typography II	2	n/a	***see below	
COMD232	Practicum I	2			COMD233	Practicum II	2			
	Sophomore Electives	4				Sophomore Electives	4			
AHCS220	Contemporary Issues	3			AHCS222	History of Graphic Design/ Illustration/Advertising Design	3	n/a	***see below	
ENGL202	Sophomore English*	3			ILML200	Creative Action Lecture*	3			YR Credits
		17					17			34
<b>Fall Junior</b>					<b>Spring Junior</b>					
CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes	
COMD300	Communication Studio III	3			COMD301	Communication Studio IV	3			
COMD310	Typography III	2			COMD311	Typography IV	2			
COMD332	Practicum I	2			COMD333	Practicum II	2			
COMD354	Professional Practice	2				Studio Electives	4			
ILMS300	Creative Action Studio*	2			NSCI307	Natural Science*	3			
AHCS310	Art History Elective*	3			LIBS410/ENGL400	ENGL or LAS Elective*	3			YR Credits
MATH336	Introduction to Symbolic Logic*	3					17			34
		17					17			
<b>Fall Senior</b>					<b>Spring Senior</b>					
CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes	
COMD432	Practicum I	2			COMD440	Senior Project	3			
	Advertising Design Elective**	2	studio elect.		COMD433	Practicum II	2			
	Studio Elective	6				Advertising Design Elective**	3	studio elect.		
LIBS440	Senior Liberal Studies Capstone	3				Studio Elective	5			
LIBS404	Senior Project/Research Paper	2			SSCI210	Social Science	3			YR Credits
		15					16			31
<b>Totals:</b>		<b>Fall</b>			<b>Spring</b>					<b>Total Minor Credits</b>
		65			65					13
										<b>Total Degree Credits</b>
										130

\* These courses can be taken either fall or spring semester  
 \*\* These courses can be taken any semester in place of studio electives  
 \*\*\* These courses count for both the major and minor.

**STUDENT SIGNATURE OF AGREEMENT**

I agree to follow this recommended academic plan as advised by the Interdisciplinary Studies Program, in collaboration with LAS and my major department, and understand that any unadvised deviations to this plan may result in my inability to graduate on time.

**DATE** \_\_\_\_\_



Otis College of Art and Design

### Com Arts: Illustration major w/ Advertising Design minor

Recommended Academic Plan in accordance with the 2013-14 Academic Catalog (The Hood)

#### Interdisciplinary Studies Program

<b>Student Name:</b>										
<b>X Number:</b>										
<b>Fall Foundation</b>					<b>Spring Foundation</b>					
CRN	Course	Credits			CRN	Course	Credits		YR Credits	
		16					15		31	
<b>Fall Sophomore</b>					<b>Spring Sophomore</b>					
CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes	
COMD207	Communication Studio I	3			COMD208	Communication Studio II	3	n/a	***see below	
COMD214	Drawing + Painting I	2			COMD215	Drawing + Painting II	2			
COMD218	Typography I	2			COMD219	Typography II	2	n/a	***see below	
COMD232	Practicum I	2			COMD233	Practicum II	2			
	Sophomore Electives	2				Sophomore Electives	2			
AHCS220	Contemporary Issues	3			AHCS222	History of Graphic Design/ Illustration/Advertising Design	3	n/a	***see below	
ENGL202	Sophomore English*	3								
					ILML200	Creative Action Lecture*	3			
		17					17		YR Credits 34	
<b>Fall Junior</b>					<b>Spring Junior</b>					
CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes	
ILUS300	Communication Studio III	3			ILUS301	Communication Studio IV	3			
ILUS310	Drawing & Painting for Illustrators	2			ILUS311	Drawing & Painting for Illustrators	2			
COMD332	Practicum I	2			COMD333	Practicum II	2			
ILUS354	Professional Practice	2				Studio Electives	4			
ILMS300	Creative Action Studio*	2			NSCI307	Natural Science*	3			
AHCS310	Art History Elective*	3			LIBS410/ENGL400	ENGL or LAS Elective*	3			
MATH336	Introduction to Symbolic Logic*	3								
		17					17		YR Credits 34	
<b>Fall Senior</b>					<b>Spring Senior</b>					
CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes	
ILUS402	Adv Illustrative Applications	2			ILUS440	Senior Project	3			
COMD432	Practicum I	2			COMD433	Practicum II	2			
	Advertising Elective**	3	studio elect.			Advertising Elective**	2	studio elect.		
	Studio Elective	3				Studio Elective	6			
LIBS440	Senior Liberal Studies Capstone	3			SSCI210	Social Science	3			
LIBS404	Senior Project/Research Paper	2								
		15					16		YR Credits 31	
<b>Totals:</b>		<b>Fall</b>			<b>Spring</b>				<b>Total Minor Credits</b>	
		65			65				13	
									<b>Total Degree Credits</b>	
									130	

- \* These courses can be taken either fall or spring semester
- \*\* These courses can be taken any semester in place of studio electives
- \*\*\* These courses count for both the major and minor.

**STUDENT SIGNATURE OF AGREEMENT** \_\_\_\_\_

**DATE** \_\_\_\_\_

I agree to follow this recommended academic plan as advised by the Interdisciplinary Studies Program, in collaboration with LAS and my major department, and understand that any unadvised deviations to this plan may result in my inability to graduate on time.



## Digital Media major w/ Advertising Design minor

Recommended Academic Plan in accordance with the 2013-14 Academic Catalog (The Hood)

Otis College of Art and Design

### Interdisciplinary Studies Program

Student Name:										
X Number:										
<b>Fall Foundation</b>					<b>Spring Foundation</b>					
CRN	Course	Credits			CRN	Course	Credits		YR Credits	
		16					15		31	
<b>Fall Sophomore</b>					<b>Spring Sophomore</b>					
CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes	
DGMD200	Media in Motion I	3			DGMD220	Media in Motion II	3			
DGMD270	Basic 3-D Storytellers	2			DGMD260	Studio Visits	2			
DGMD250	Perspectives in Stories, Technologies and Design	2			DGMD230 -or-	Drawing the Fantastic -or-	2			
AHCS220	Contemporary Issues Studio Electives	3			DGMD340	Type & Design Fundamentals	2			
ENGL202	Sophomore English*	2			DGMD285	Concept Development & Creativity	2			
LIBS217	Concepts and Issues in Media Arts	3			COMD208	Communication Studio II***	3	studio elect	1 extra credit	
		2			AHCS222	History of Graphic Design/ Illustration/Advertising Design	3	AHCS310	twice a week	
					ILML200	Creative Action Lecture*	3			
		17					18		YR Credits	
									35	
<b>Fall Junior</b>					<b>Spring Junior</b>					
CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes	
DGMD300	Media in Motion III	3			DGMD301	Media in Motion IV	3			
DGMD320	3-D Modeling and Animation	3			DGMD325	Advanced 3-D Animation	3			
DGMD330	Visual Effects I	3			DGMD331	Visual Effects II	3			
DGMD350	Perspectives in Entertainment and Technology	2			ILMS300	Creative Action Studio*	2			
AHCS310	Art History Elective	3			MATH136	Math for Artists and Designers*	3			
NSCI307	Natural Science*	3			LIBS410/ENGL400	ENGL or LAS Elective*	3			
		17					17		YR Credits	
									34	
<b>Fall Senior</b>					<b>Spring Senior</b>					
CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes	
DGMD402	Thesis Preparation	3			DGMD400	Senior Thesis	4			
DGMD410	Business Seminar I	2			DGMD411	Business Seminar II	2			
DGMD430	Practicum in Media Technologies	3			DGMD440	Advanced Tools and Techniques	3			
DGMD450	Advanced Concept Development	2			SSCI210	Social Science	3			
COMD218	Typography I***	2	studio elect.			Advertising Design Elective**	3	studio elect.		
	Advertising Design Elective**	2	studio elect.	1 extra credit						
LIBS440	Senior Liberal Studies Capstone	3								
		17					15		YR Credits	
									32	
<b>Totals:</b>		<b>Fall</b>			<b>Spring</b>				<b>Total Minor Credits</b>	
		67			65				13	
									<b>Total Degree Credits</b>	
									132	

\* These courses can be taken either fall or spring semester

\*\* These courses can be taken any semester in place of studio electives

\*\*\* Students can choose between COMD207 in fall or COMD208 in spring, and between COMD218 in fall or COMD219 in spring.

#### STUDENT SIGNATURE OF AGREEMENT

DATE

I agree to follow this recommended academic plan as advised by the Interdisciplinary Studies Program, in collaboration with LAS and my major department, and understand that any unadvised deviations to this plan may result in my inability to graduate on time.



## Fine Arts: Painting major w/ Advertising Design minor

Recommended Academic Plan in accordance with the 2013-14 Academic Catalog (The Hoot)

Otis College of Art and Design

### Interdisciplinary Studies Program

Student Name:										
X Number:										
<b>Fall Foundation</b>					<b>Spring Foundation</b>					
CRN	Course	Credits			CRN	Course	Credits		YR Credits	
		16					15		31	
<b>Fall Sophomore</b>					<b>Spring Sophomore</b>					
CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes	
PNTG204	Painting I	3			PNTG214	Painting II	3			
SCNG204	Sculpture/New Genres I	3			COMD208	Communication Studio II***	3	studio elect.		
PHOT204	Photography I	3				Studio Electives	2			
FINA215	Art and Technology Practices	2			AHCS220	Contemporary Issues	3			
AHCS246	Postmodern Theory and Fine Art	3			AHCS222	History of Graphic Design/ Illustration/Advertising Design	3	ENGL202	twice a week	
ILML200	Creative Action Lecture	3			MATH136	Math for Artists and Designers	3			
		17					17		YR Credits	
									34	
<b>Fall Junior</b>					<b>Spring Junior</b>					
CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes	
PNTG314	Painting III	3			FINA353	Studio IV	3			
ILMS300	Creative Action Studio*	2			FINA385	Interdisciplinary Critique	2			
COMD218	Typography I***	2	studio elect.			Studio Electives	8			
	Studio Electives	5			LIBS410/ENGL400	ENGL or LAS Elective*	3			
AHCS310	Art History Elective	3								
NSCI307	Natural Science*	3								
		18					16		YR Credits	
									34	
<b>Fall Senior</b>					<b>Spring Senior</b>					
CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes	
PNTG470	Senior Studio I	5			PNTG471	Senior Studio II	5			
	Advertising Design Elective**	2	studio elect.		FINA455	Professional Practices	2			
	Studio Electives	3				Advertising Design Elective**	3	studio elect.		
ACHS310	Art History Elective	3				Studio Electives	2			
LIBS440	Senior Liberal Studies Capstone	3			SSCI210	Social Science	3			
		16					15		YR Credits	
									31	
<b>Totals:</b>		<b>Fall</b>			<b>Spring</b>				<b>Total Minor Credits</b>	
		67			63				13	
									<b>Total Degree Credits</b>	
									130	

\* These courses can be taken either fall or spring semester

\*\* These courses can be taken any semester in place of studio electives

\*\*\* Students can choose between COMD207 in fall or COMD208 in spring, and between COMD218 in fall or COMD219 in spring.

#### STUDENT SIGNATURE OF AGREEMENT

DATE

I agree to follow this recommended academic plan as advised by the Interdisciplinary Studies Program, in collaboration with LAS and my major department, and understand that any unadvised deviations to this plan may result in my inability to graduate on time.



Otis College of Art and Design

### Fine Arts: Photography major w/ Advertising Design minor

Recommended Academic Plan in accordance with the 2013-14 Academic Catalog (The Hoot)

#### Interdisciplinary Studies Program

<b>Student Name:</b>										
<b>X Number:</b>										
<b>Fall Foundation</b>					<b>Spring Foundation</b>					
CRN	Course	Credits			CRN	Course	Credits		YR Credits	
		16					15		31	
<b>Fall Sophomore</b>					<b>Spring Sophomore</b>					
CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes	
PHOT204	Photography I	3			PHOT214	Photography II	3			
SCNG204	Sculpture/New Genres I	3			PHOT230	Lighting Studio I	3			
PNTG204	Painting I	3			COMD208	Communication Studio II***	3	studio elect.		
FINA215	Art and Technology Practices	2			AHCS220	Contemporary Issues	3			
AHCS246	Postmodern Theory and Fine Art	3			AHCS222	History of Graphic Design/ Illustration/Advertising Design	3	ENGL202	twice a week	
ILML200	Creative Action Lecture	3			MATH136	Math for Artists and Designers	3		YR Credits	
		17					18		35	
<b>Fall Junior</b>					<b>Spring Junior</b>					
CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes	
PHOT314	Photography III	3			FINA353	Studio IV	3			
ILMS300	Creative Action Studio*	2			FINA385	Interdisciplinary Critique	2			
COMD218	Typography I***	2	studio elect.			Studio Electives	8			
	Studio Electives	4			LIBS410/ ENGL400	ENGL or LAS Elective*	3			
AHCS321	History of Photography	3							YR Credits	
NSCI307	Natural Science*	3					16		33	
		17								
<b>Fall Senior</b>					<b>Spring Senior</b>					
CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes	
FINA470	Senior Studio I	5			FINA471	Senior Studio II	5			
	Advertising Design Elective**	2	studio elect.		FINA455	Professional Practices	2			
	Studio Electives	3				Advertising Design Elective**	3	studio elect.		
ACHS310	Art History Elective	3				Studio Electives	2			
LIBS440	Senior Liberal Studies Capstone	3			SSCI210	Social Science	3			
		16					15		YR Credits	
									31	
<b>Totals:</b>		<b>Fall</b>				<b>Spring</b>				<b>Total Minor Credits</b>
		66				64				13
									<b>Total Degree Credits</b>	
									130	

\* These courses can be taken either fall or spring semester

\*\* These courses can be taken any semester in place of studio electives

\*\*\* Students can choose between COMD207 in fall or COMD208 in spring, and between COMD218 in fall or COMD219 in spring.

#### STUDENT SIGNATURE OF AGREEMENT

DATE \_\_\_\_\_

I agree to follow this recommended academic plan as advised by the Interdisciplinary Studies Program, in collaboration with LAS and my major department, and understand that any unadvised deviations to this plan may result in my inability to graduate on time.



Otis College of Art and Design

**Fine Arts: Sculpture/New Genres major w/ Advertising Design minor**  
 Recommended Academic Plan in accordance with the 2013-14 Academic Catalog (The Hoot)

**Interdisciplinary Studies Program**

Student Name:										
X Number:										
<b>Fall Foundation</b>					<b>Spring Foundation</b>					
CRN	Course	Credits		Notes	CRN	Course	Credits		YR Credits	
		16					15		31	
<b>Fall Sophomore</b>					<b>Spring Sophomore</b>					
CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes	
SCNG204	Sculpture/New Genres I	3			SCNG214	Sculpture/New Genres II	3			
PNTG204	Painting I	3			COMD208	Communication Studio II***	3	studio elect.		
PHOT204	Photography I	3				Studio Electives	2			
FINA215	Art and Technology Practices	2			AHCS220	Contemporary Issues	3			
AHCS246	Postmodern Theory and Fine Art	3			AHCS222	History of Graphic Design/ Illustration/Advertising Design	3	ENLG202	twice a week	
ILML200	Creative Action Lecture	3			MATH136	Math for Artists and Designers	3		YR Credits	
		17					17		34	
<b>Fall Junior</b>					<b>Spring Junior</b>					
CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes	
SCNG314	Sculpture/New Genres III	3			FINA353	Studio IV	3			
ILMS300	Creative Action Studio*	2			FINA385	Interdisciplinary Critique	2			
COMD218	Typography I***	2	studio elect.			Studio Electives	8			
	Studio Electives	5			LIBS410/ENGL400	ENGL or LAS Elective*	3			
AHCS310	Art History Elective	3							YR Credits	
NSCI307	Natural Science*	3							34	
		18					16			
<b>Fall Senior</b>					<b>Spring Senior</b>					
CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes	
FINA470	Senior Studio I	5			FINA471	Senior Studio II	5			
	Advertising Design Elective**	2	studio elect.		FINA455	Professional Practices	2			
	Studio Electives	3				Advertising Design Elective**	3	studio elect.		
AHCS310	Art History Elective	3				Studio Electives	2			
LIBS440	Senior Liberal Studies Capstone	3			SSCI210	Social Science	3			
		16					15		YR Credits	
									31	
<b>Totals:</b>		<b>Fall</b>					<b>Spring</b>			<b>Total Minor Credits</b>
		67					63			13
									<b>Total Degree Credits</b>	
									130	

\* These courses can be taken either fall or spring semester  
 \*\* These courses can be taken any semester in place of studio electives  
 \*\*\* Students can choose between COMD207 in fall or COMD208 in spring, and between COMD218 in fall or COMD219 in spring.

**STUDENT SIGNATURE OF AGREEMENT**

DATE \_\_\_\_\_

I agree to follow this recommended academic plan as advised by the Interdisciplinary Studies Program, in collaboration with LAS and my major department, and understand that any unadvised deviations to this plan may result in my inability to graduate on time.





Otis College of Art and Design

### Product Design major w/ Advertising Design minor

Recommended Academic Plan in accordance with the 2013-14 Academic Catalog (The Hoot)

#### Interdisciplinary Studies Program

<b>Student Name:</b>									
<b>X Number:</b>									
<b>Fall Foundation</b>					<b>Spring Foundation</b>				
CRN	Course	Credits			CRN	Course	Credits		
		16					15		YR Credits 31
<b>Fall Sophomore</b>					<b>Spring Sophomore</b>				
CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes
PRDS200	Design Studio I	3			PRDS201	Design Studio II	3		
PRDS220	Integrated Design I	2			PRDS221	Integrated Design II	2		
PRDS240	Forms and Structures I	2			PRDS241	Forms and Structures II	2		
PRDS250	Visual Communication I	2			PRDS251	Visual Communication II	2		
PRDS270	Digital Design I	2			COMD208	Communication Studio II***	3	PRDS271	1 extra credit
ILML200	Creative Action Lecture	3			AHCS225	Product Design History	3		
AHCS220	Contemporary Issues	3			AHCS222	History of Graphic Design/ Illustration/Advertising Design	3	ENGL202	twice a week
		17					18		YR Credits 35
<b>Fall Junior</b>					<b>Spring Junior</b>				
CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes
PRDS300	Design Studio III	4			PRDS301	Design Studio IV	4		
COMD218	Typography I***	2	PRDS320		PRDS321	Integrated Design IV	2		
PRDS370	Digital Design III	2			PRDS371	Digital Design IV	2		
PRDS385	Methods and Materials I	2			PRDS386	Methods and Materials II	2		
LIBS410/ENGL400	ENGL or LAS Elective*	3			ILMS300	Creative Action Studio*	2		
MATH136	Math for Artists and Designers*	3			AHCS310	Art History Elective	3		
		16			NSCI319	Anatomy and Ergonomics	3		
							18		YR Credits 34
<b>Fall Senior</b>					<b>Spring Senior</b>				
CRN	Course	Credits	Replaces	Notes	CRN	Course	Credits	Replaces	Notes
PRDS400	Design Studio V	4			PRDS401	Design Studio VI	5		
PRDS420	Integrated Design Studio V	2			PRDS421	Integrated Design Studio VI	2		
PRDS430	Professional Practice I	2			PRDS431	Professional Practice II	2		
PRDS470	Digital Design V	2			PRDS471	Digital Design VI	2		
	Advertising Design Electives**	5	studio elect.	3 extra credits	SSCI210	Social Science	3		
LIBS440	Senior Liberal Studies Capstone	3			LIBS235	Economics and Product Market	2		
		18					16		YR Credits 34
<b>Totals:</b>		<b>Fall</b>			<b>Spring</b>				
		<b>67</b>			<b>67</b>				
									<b>Total Minor Credits</b> 13
									<b>Total Degree Credits</b> 134

\* These courses can be taken either fall or spring semester

\*\* These courses can be taken any semester in place of studio electives

\*\*\* Students can choose between COMD207 in fall or COMD208 in spring, and between COMD218 in fall or COMD219 in spring.

**STUDENT SIGNATURE OF AGREEMENT** \_\_\_\_\_

**DATE** \_\_\_\_\_

I agree to follow this recommended academic plan as advised by the Interdisciplinary Studies Program, in collaboration with LAS and my major department, and understand that any unadvised deviations to this plan may result in my inability to graduate on time.