

## GRADUATE GRAPHIC DESIGN

The Graduate Program in Graphic Design will provide a highly competitive academic environment for candidates interested in combining current practices with pursuing a master's degree in graphic design. This program has three individual themes from which to study: typography and type design, social responsibility of the designer in society, and advancing the discipline through theory and innovation.

## PROGRAM LEARNING OUTCOMES

Students in Graduate Graphic Design will:

- Conceive, design, and execute a successful body of work that reflects candidate's interests, agendas, and values.
- Develop work that engages communities and contexts which address technological, social and economic conditions.
- Conduct a robust and sustained inquiry into graphic design practice and its artifacts, with deep examination of current issues and ideas.
- Develop a critical iterative process and criteria for assessing research, information and design outcomes.
- Cultivate working methodologies and formal agility across media and platforms.
- Articulate a set of ideological and aesthetic agendas for future practice.