

STRATEGIC PLANNING MEMO #3: INPUT GATHERING AND PRIORITIZATION

April 4, 2018

Dear Otis College Community,

As announced in Strategic Planning Memo #2 of January 25, 2018, the Strategic Planning process for 2019-23 is well underway, and many discussions, committees, [meetings and events](#) have been conducted this semester, allowing us to learn directly from the campus community about the many needs, strengths, [themes, and priorities](#) that demand our attention.

A plethora of information—from faculty, staff, students, trustees and governors—has been gathered so far, and has been synthesized toward a comprehensive [survey](#) that will allow you and all campus stakeholders to review, rank for relative importance, and otherwise prioritize strategic planning items for Otis' future, while also adding any priorities that might not yet be reflected.

I am pleased now to invite you to participate in this prioritization process by completing the [2019-23 Strategic Planning Community Survey](#). The survey will be open for your input through Friday, April 27th.

I wish to thank the Strategic Planning Steering Committee, led by the Provost, and a thoughtful subcommittee who, along with a trusted external consultant, helped cull from a sea of input the key content presented in the survey for prioritization, augmentation, and feedback. It is just this kind of conscientious and faithful work that allows us to progress in the planning process knowing that ideas for a successful future for Otis come from all corners of the College, and from all who are willing to share their insights.

The Steering Committee and I look forward to reviewing the input archive along with the current survey's results, and leveraging both to form a plan *Outline* that will guide the 2019-23 Strategic Plan draft.

As a reminder, all materials pertaining to the College's Strategic Planning process—including this and all planning memos, the survey link, and timeline information—are posted for viewing at <https://www.otis.edu/strategic-planning>, on the Initiatives page of www.otis.edu. Thank you for your participation in the planning process and in the current survey, and for staying informed of planning progress through the webpage.

Best regards,
Bruce W. Ferguson, President